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TLMT611 B001 Winter 2021

Unit 3 of 10

Week 2: Customer Accommodation,
Procurement, & Manufacturing

Reading and Resources

✓

Complex Relationships

✓

Relationships

✓

Growth in International Trade

✓

Outsourcing and Offshoring

✓

Supply Chain Collaboration

✓

Production Strategies

✓

Relationship between Supply Chains and Firms/
Product Competition

✓