

Rubric Detail

A rubric lists grading criteria that instructors use to evaluate student work. Your instructor linked a rubric to this item and made it available to you. Select **Grid View** or **List View** to change the rubric's layout.

Name: **Module 4 Project**

Exit

Grid View

List View

Show Descriptions Show Feedback

Includes a brief description of the organization / industry

(9%)

Possible 0 (0%) - 10 (10%)

Feedback:

second paragraph is good, the first can be deleted.

Relates the organization to at least 4 key concepts relevant to Operations Management (such as: Operations Strategy, Managing Innovation, Process Modeling, New Product Development, Forecasting, Planning and Control, Supply Chain Management, Risk Management and many more.) and explains how these things in the organization relate to operations management

(19%)

Possible 0 (0%) - 20 (20%)

Feedback:

is the first concept 'services'? Hard to tell if this is where you start the 4 key concepts or not. After that I see: innovation; location....but no 4th concept? Perhaps use headings and follow the template a little more closely?

Explains how the concepts chosen in the previous section work together in the organization to resolve business problems and reflect effective management and efficiency

(19%)

Possible 0 (0%) - 20 (20%)

Feedback:

I think this section will make a lot more sense once you more clearly define the 4 key concepts you wish to discuss.

Evaluates the organization's operations concerns in global markets

(19/20)

Possible 0 (0%) - 20 (20%)

Feedback:

Not sure how this paragraph deals with Global operations vs. just domestic?

Evaluates the organization's social responsibility in regards to quality and industry standards

(15/20)

Possible 0 (0%) - 20 (20%)

Feedback:

this is a generic description that applies to all companies. Please make this much more company specific with examples of their CSR in action please.

Uses in-text citations and includes a reference page in APA format

(4/4)

Possible 0 (0%) - 5 (5%)

Feedback:

please check overall format of the paper. Perhaps find a better APA template or contact the online writing lab for help.

7-8 pages in length plus cover and reference pages; correct spelling and grammar

(4/4)

Possible 0 (0%) - 5 (5%)

Feedback:

about 6 pages of actual paper so far.

Raw Total: 89.00000 (of 100.00000)

Feedback to Learner

This is a grade for submitting a rough draft. It is NOT an indication of how the final paper will be graded.

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