

- 7.0 Analysis of ethical response of the stakeholders (regulators, media, clients etc.).
- 8.0 Companies followership (staff) involvement and or behaviour in the scandal
- 9.0 Conclusion/Recommendation
- 10.0 Reference List

Note: Within each major section, there may be sub-sections, e.g. 4.1, 4.2, 4.3

Appropriate sources and referencing: A minimum of ten and a maximum of 20 sources including newspaper reports, textbook, Government statement, and on topic academic journal articles must be accurately and carefully cited throughout the report using Harvard style. About half of your sources should be journal articles that can relate ethical or governance theory to the case study.

Submission: Word Document (.doc or .docx format) uploaded via Turnitin on MBA902 Moodle site. PDF documents **cannot** be graded and will be returned ungraded.

Note: To ensure fairness and equity to all students, extensions for submission will only be considered in circumstances of documented ill-health or serious misadventure that have seriously impacted a student's ability to complete the assessment task on time.

Marks out of 100 will be awarded based on how well the following criterion are addressed.

Criterion	% Marks
Research – extent and application	30%
Analysis	30%
Conclusion/ Recommendation	10%
Business Report Structure	10%
Expression, grammar	10%
Referencing: Intext Citations and Reference List Format	10%

IMPORTANT: Formatting and Submission Guidelines

- Carefully read the KOI Cover Sheet, sign, and attach it to your presentation
- Business Report format (not an essay) i.e. Table of Contents, Executive Summary, Introduction, Sections, Conclusion/Recommendation, References
- 12-point Arial or Times New Roman with 1.5 or double line spacing
- Sections of the report are appropriately numbered e.g., 1.0, 2.0, 2.1, 2.2 etc.
- Use Australian/British English with the exception of direct quotes that may use American spelling, upon which place [sic] after the mis-spelt word
- Direct quotes should be kept to a minimum. It is essential to paraphrase in your own words and place a citation at the start or end of the sentence (not at the end of a paragraph).
- Intext citations **MUST** match the Reference List precisely and vice versa
- **Length 3,000 words:** (+/-) 10%.
- **Submit as a Word document.** Please do not PDF

Research and Reading: It is essential to use the KOI Library Databases, especially EBSCO Business

Assessment 2. Business Report

Assessment Type: Business Report 3,000 (+/- 10%) words.

Purpose: To allow students to research ethical theory and corporate social responsibility (CSR) theory featuring "Operation Varsity Blues: The College Administration Scandal" and to apply it to this recent international case study. (see suggested headings below)

This assessment relates to learning outcomes ABCD

Value: 40%

Due Date: Due End of Week 5: 5 pm, Sunday

Topic: Ethical Scandal or Crisis

Task details: Provide a detailed critical analysis of the allegations and substantiated claims against "Operation Varsity Blues: The College Administration Scandal" as they relate to the theories unpacked in the 4 first weeks of the course. This includes unethical conduct and unsustainable practices in the context of ethical and corporate social responsibility (CSR) and other theories.

Note: refer to the suggested headings below.

Length: 3,000 words (plus/minutes 10 per cent). Assignments in excess of 3,300 words may be penalised. The word range includes all parts of the report, including intext citations, **but excludes** the Table of Contents, Appendices (if any) and the Reference List.

Report structure:

A suggested report structure follows – you are free to modify the sections headings and the number of sections as per your own critical research

- 1.0 Executive summary (about 300 words) not included in assignment word count
 - 2.0 Introduction
 - 3.0 Timeline of crisis (limited to 300 words)
 - 4.0 Define CSR and discuss any abuse that impacted "Sustainability".
 - 5.0 Unethical behaviours and practices
 - 6.0 International implications for corporate governance and leadership
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