

Final Paper

Prior to completing the summative assignment, consider the various topics studied by social psychologists:

- Social thinking (attitudes, the self, judgment and decision making, etc.),
- Social relations (attraction, aggression, prosocial behavior, etc.)
- Social influence (conformity and obedience, persuasion, group processes, etc.)

Consider also your own interests and career aspirations and identify a problem of interest or relevance to you and amenable to a social psychological solution. (For example, those interested in healthcare might consider programs that aspire to get kids moving or help adults stop smoking, enhance caregiving practices amongst the elderly, or encourage safe or healthy habits.). For ideas—and/or to increase awareness of the broad range of applicability of social psychological insight—browse the solutions catalog available via Stanford SPARQ at <https://sparq.stanford.edu/solutions> (Links to an external site.)Links to an external site.; you may also contact your instructor for specific suggestions. Next, evaluate contributing social factors in light of theoretical principles and design an ethical, feasible intervention program. (Refer to "Writing a Review Article for Psychological Bulletin" (Bem, 2016) for advice regarding academic writing of this nature. In addition, review the guide for [Graduate Writing](#) (Links to an external site.)Links to an external site., available through the Ashford Writing Center, including information on [Writing a Literature Review](#) (Links to an external site.)Links to an external site.).

Your final paper should encompass the following:

- Assess social behavior, including factors that influence social behavior as well as the role behavior plays in producing and perpetuating social issues and problems.
- Describe a resulting social problem in the context of social psychological theory and research.
- Interpret relevant theoretical perspectives derived from social psychology.
- Distinguish scientific methods for studying this specific social problem.
- Develop an original intervention strategy based on social psychological theory, research, and your evaluation of this specific social problem.
- Suggest, propose, or assess career paths to which this insight may be applicable.

The Final Paper

- Must be at least 10-15 double-spaced pages in length (not including title and references pages) and formatted according to APA style as outlined in the Writing Center's [Introduction to APA](#) (Links to an external site.)Links to an external site..
- Must include a separate title page with the following:
 - Running head
 - Title of paper
 - Student's name

- Course name and number
- Instructor's name
- Date submitted
- Must begin with an introductory paragraph that has a succinct thesis statement.
 - See the [Introductions and Conclusions](#) (Links to an external site.)Links to an external site. resource for additional guidance.
 - See the [Thesis Statements](#) (Links to an external site.)Links to an external site. resource for additional guidance.
- Must utilize academic voice.
 - See the [Academic Voice](#) (Links to an external site.)Links to an external site. resource for additional guidance.
- Must address the topic with critical thought.
- Must end with a conclusion that affirms the thesis.
 - See the [Introductions and Conclusions](#) (Links to an external site.)Links to an external site. resource for additional guidance.
- Must use at least 10 peer-reviewed scholarly sources. Additional scholarly sources are encouraged.
 - See the [Scholarly, Peer Reviewed, and Other Credible Sources](#) (Links to an external site.)Links to an external site. table for additional guidance.
- Must utilize in-text citations appropriately.
 - See the [Integrating Research](#) (Links to an external site.)Links to an external site. resource for additional guidance.
 - See the [Quoting, Paraphrasing, and Summarizing](#) (Links to an external site.)Links to an external site. resource for additional guidance.
 - See the [Citing Within Your Paper](#) (Links to an external site.)Links to an external site. guide for additional guidance.
- Must include a separate reference page, formatted according to APA style.
 - See [Formatting your References List](#) (Links to an external site.)Links to an external site. for additional guidance.