

FIN 320 Final Project Guidelines and Rubric

Final Project Part I

Part I Overview

Business professionals typically need to demonstrate a core set of financial knowledge to earn the job and to succeed on a job. For this part of the assessment, you will be given a scenario in which you are asked to illustrate your financial management knowledge.

This part of the final project addresses the following course outcomes:

- Analyze the roles and responsibilities of financial managers in confirming compliance with federal and shareholder requirements
- Differentiate between various financial markets and institutions by comparing and contrasting options when selecting appropriate private and corporate investments

Part I Prompt

You have completed an internship in the finance division of a fast-growing information technology corporation. Your boss, the financial manager, is considering hiring you for a full-time job. He first wants to evaluate your financial knowledge and has provided you with a short examination. When composing your answers to this employment examination, ensure that they are cohesive and read like a short essay.

Your submission must address the following **critical elements**:

- I. **Analyze Roles and Responsibilities for Compliance**
 - A. **Examine** the types of decisions financial managers make. How are these decisions related to the primary objective of financial managers?
 - B. **Analyze** the various ethical issues a financial manager could potentially face and how these could be handled.
 - C. **Compare and contrast** the different federal safeguards that are in place to reduce financial reporting abuse. Why are these considered appropriate safeguards?
- II. **Investment Options**
 - A. If a **private company** is “going public,” what does this mean, and how would the company do this? What are the advantages of doing this? Do you see any disadvantages? If so, what are they?
 - B. How do the largest **U.S. stock markets** differ? Out of those choices, which would be the smartest private investment option, in your opinion? Why?
 - C. **Compare and contrast** the various investment products that are available and the types of institutions that sell them.

Week 3

Final Project Part I Rubric

Guidelines for Submission: Ensure that your employment examination is submitted as one comprehensive and cohesive short essay. It should use double spacing, 12-point Times New Roman font, and one-inch margins. Citations should be formatted according to APA style.

Critical Elements	Exemplary (100%)	Proficient (85%)	Needs Improvement (55%)	Not Evident (0%)	Value
Roles and Responsibilities: Examine	Meets "Proficient" criteria and includes examples in analysis	Comprehensively examines the types of decisions financial managers make, including how these decisions are related to their primary objective	Examines the types of decisions financial managers make, including how these decisions are related to their primary objective, but examination is not comprehensive	Does not examine the types of decisions financial managers make	15.83
Roles and Responsibilities: Analyze	Meets "Proficient" criteria, and analysis indicates a clear understanding of ethical standards in finance	Comprehensively analyzes the various ethical issues a financial manager could potentially face and how these issues could be handled	Analyzes the various ethical issues a financial manager could potentially face and how these issues could be handled, but analysis is not comprehensive	Does not analyze the various ethical issues a financial manager could potentially face and how these issues could be handled	15.83
Roles and Responsibilities: Compare and Contrast	Meets "Proficient" criteria, and analysis indicates a clear understanding of federal safeguards in finance	Accurately analyzes different federal safeguards that are in place to reduce financial reporting abuse, including why these safeguards are appropriate	Analyzes different federal safeguards that are in place to reduce financial reporting abuse, but analysis is inaccurate or cursory, or analysis of why these safeguards are appropriate is inaccurate or cursory	Does not analyze different federal safeguards	15.83
Investment: Private Company	Meets "Proficient" criteria and includes examples in analysis	Comprehensively compares and contrasts the advantages and disadvantages of a company "going public" versus staying private	Compares and contrasts the advantages and disadvantages of a company "going public" versus staying private, but analysis is not comprehensive	Does not compare and contrast the advantages and disadvantages of a company "going public" versus staying private	15.83
Investment: U.S. Stock Markets	Meets "Proficient" criteria and explains choice of smartest stock market to invest private money into	Comprehensively and accurately differentiates between the largest U.S. stock markets and indicates choice of smartest stock market to invest private money into	Differentiates between the largest U.S. stock markets, but analysis is inaccurate or cursory or is missing choice of smartest stock market to invest private money into	Does not differentiate between the largest U.S. stock markets	15.83

Investment: Compare and Contrast	Meets "Proficient" criteria and includes both foreign and domestic institutions	Comprehensively compares and contrasts the various investment products available and the types of institutions that sell them	Compares and contrasts the various investment products and the types of institutions that sell them, but analysis is not comprehensive	Does not compare and contrast the various investment products and the types of institutions that sell them	15.83
Articulation of Response	Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy to read format	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	5.02
Earned Total					100%