

Writer's Name:

23.5 / 45

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Rhetorical Analysis Draft Rubric

	Good	Average	Poor	Missing
Introduction				
1. Includes a brief and accurate summary of the article.	3	2	1	0
2. Correctly cites the source article using APA.	3	2	1	0
Thesis Statement				
3. Introduces the author, audience and purpose.	3	2	1	0
4. Accurately identifies three rhetorical devices.	3	2	1	0
Analysis				
5. Demonstrates understanding of rhetorical devices as discussed in class.	3	2	1	0
6. Clearly explains why the devices are effective or ineffective.	3	2	1	0
7. Incorporates and explains clear examples of rhetorical devices to support analysis.	3	2	1	0
8. Demonstrates good critical thinking and analysis skills.	3	2	1	0
Organization, Development & Support				
9. Follows the structure mapped out by the thesis sentence.	3	2	1	0
10. Uses effective topic sentences and concluding sentences.	3	2.5	1	0
11. Employs effective signal words and transitions between ideas and paragraphs.	3	2	1	0
Conclusion				
12. Evaluates the <u>overall</u> effectiveness of the article.	3	2	1	0
13. Summarizes main ideas of analysis.	3	2	1.5	0
Citations				
14. Direct quotes and paraphrases are cited using APA style. <i>no direct quotes</i>	3	2	1.5	0
15. Correctly punctuates/formats APA citations.	3	2	1	0

include in first paragraph

Language	Average	Below Average	Poor
1. Uses comprehensible grammar, sentence structure, and mechanics.	0	-2	-3
2. Uses comprehensible academic vocabulary.	0	-2	-3