

	Demonstrates Emerging College-Level Writing 1	Demonstrates Satisfactory College-Level Writing 2	Demonstrates Proficient College-Level Writing 3	Demonstrates Exemplary College-Level Writing 4
Demonstrates Effective Development: Thesis Statement, Main points, Supporting information	Thesis evident but support very general and/or inconsistent.	Thesis evident but supported by a mixture of generalizations and specific detail.	Thesis, stated or implied, presents a plan of development that is carried out.	Stated or implied thesis developed logically, coherently and extensively with convincing, specific supporting details.
	Several factual errors	Some factual errors	Effective supporting details.	
			Consistent development.	Strong evidence of critical thinking.
			No factual errors.	No factual errors.
		Central idea evident.		
Demonstrates Effective Organization of Content	Loose focus on central idea, contains some repetition and digression.	Paragraph structure sometimes supports content.	Central idea clear.	Central idea clear.
	Paragraph structure weak.	Paragraph structure uniformly supports content.		
		Consistency, logic and transitions show some weaknesses.	Paragraph structure uniformly supports content.	Paragraph structure consistently and effectively supports content.
			Consistency, logic and transitions well managed	Clear logic and effective transitions
	Frequent errors in word choice.	Word choice correct but simple/ without variety.	Word choice accurate, varied.	Choice of language consistently precise, purposeful.
Employs Effective Language	Sentence structure and mechanics seriously affect clarity.	Occasional errors in sentence structure, usage and mechanics do not hinder writer's ability to communicate purpose.		Nearly flawless sentence structure, usage, mechanics contribute to writer's ability to communicate purpose.
		Errors in mechanics and/ or usage do not obscure content of assignment.		
	Wavers in purpose, incompletely addresses assigned topic or directions, shows need for more study of issues.	Adheres to purpose, fulfills assignment, shows adequate understanding of key issues.	Communicates purpose clearly.	Communicates purpose with sophistication.
Addresses Purpose and Audience	Style uneven.	Shows full understanding of issues.		Beyond understanding of issues, shows insight.
		Style generally appropriate to intended audience.	Style consistently effective for intended audience.	Style engages audience, establishes writer's credibility.