

102. SKILL BUILDER

Employee Communications during Union Campaigns

I. OBJECTIVES

- A. To give you practice in preparing an effective company communication during a union campaign.
- B. To help you understand the practical application of the National Labor Relations Act.

II. TIME REQUIRED TO COMPLETE: 1 hour

III. INSTRUCTIONS

Your company, Fruit Canners, Inc., has recently become aware that the United Food and Commercial Workers Union is attempting to convince employees in your plant to sign authorization cards. Management is somewhat surprised by the campaign because employee relations have generally been good. Prepare a one-page letter to be sent to all plant employees stating the company's position on the union drive and the company's desire to remain nonunion. Be certain that the content of your letter does not violate the provisions of the National Labor Relations Act.