

ACTIVITY

To create more topic ideas, write down what bothers you, what you do or don't like, what should be different, or what is wrong or unjust. Come up with several different ideas, and then decide on one, using the Analysis section to search for what caused it. For example, if you're bothered by littering, explore what causes people to litter.

Analysis

Now that you have a topic (any phenomenon from the Point of Contact section), the next step is to begin searching for possible causes. (We use the term *phenomenon* here to refer to anything you are exploring—any behavior, event, situation, attitude, issue, idea, and so on.) You



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