

# Case Studies

| Criteria                                      | Ratings                                                                                                                                                                                             |                                                                                                                                                                                                    |                                                                                                                                                       |                                                                                                                                                      | Pts    |
|-----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| Identification of main issues and/or problems | <b>3 to &gt;2.0 pts</b><br><b>Excellent</b><br>Identifies and understands all the main issues/problems in the case study.                                                                           | <b>2 to &gt;1.0 pts</b><br><b>Good</b><br>Identifies and understand most of the main issues.                                                                                                       | <b>1 to &gt;0.0 pts</b><br><b>Fair</b><br>Identifies a few of the problems in the case study.                                                         | <b>0 pts</b><br><b>Poor</b><br>Does not identify or discuss the problems of the case study.                                                          | 3 pts  |
| Analysis of issues                            | <b>10 to &gt;8.0 pts</b><br><b>Excellent</b><br>Discusses an in-depth and critical assessment of the facts. Uses specific and convincing examples to support ideas and make insightful connections. | <b>8 to &gt;5.5 pts</b><br><b>Good</b><br>Demonstrates thoughtful understanding of the case. Uses relevant examples from experience to support claims. Makes applicable connections between ideas. | <b>5.5 to &gt;3.0 pts</b><br><b>Fair</b><br>Demonstrates a limited understanding of the case. Uses some vaguely developed examples to support claims. | <b>3 to &gt;0 pts</b><br><b>Poor</b><br>No understanding of the case study and subject matter. Very few or no examples given to support claims made. | 10 pts |
| Recommendations on effective solutions        | <b>6 to &gt;4.0 pts</b><br><b>Well-reasoned</b><br>Logical, relevant observations and recommendations given. Solutions are practical and address most of the problems/issues.                       | <b>4 to &gt;2.0 pts</b><br><b>Good</b><br>Well-thought out recommendations to many of the problems/issues.                                                                                         | <b>2 to &gt;0.0 pts</b><br><b>Poor</b><br>Shallow observations and recommendations. Examples given are not practical or realistic.                    | <b>0 pts</b><br><b>No solutions given</b>                                                                                                            | 6 pts  |
| Writing skills                                | <b>1 to &gt;0.75 pts</b><br><b>Excellent</b><br>Writing is free of grammar and spelling errors. Clear, concise presentation of ideas and properly referenced, if applicable.                        | <b>0.75 to &gt;0.5 pts</b><br><b>Good</b><br>Most ideas are clearly presented; very few spelling or grammatical errors.                                                                            | <b>0.5 to &gt;0.0 pts</b><br><b>Fair</b><br>Some ideas are clearly presented. Several spelling or grammatical errors.                                 | <b>0 pts</b><br><b>Poor</b><br>Many spelling errors and grammatical mistakes. Ideas are hard to follow.                                              | 1 pts  |