

Paper #3 Research Introduction

Objective:

Demonstrate ability to use appropriate introductory paragraphs.

Demonstrate ability to research, read and write based on academic works.

Demonstrate ability to format document in MLA format for first page.

Demonstrate ability to locate and use variety of source material.

Demonstrate ability to explore and organize ideas.

Reading From Text Book

From Formulating To Developing a Thesis Page 141-148

Drafting Introduction Page 314-320

Overview and Prompt:

Paper #3 is the introduction to paper #4. The introduction of paper #4 is a place where you review the literature that you have located and plan on using in the rest of the research. YOU ARE NOT EXPECTED TO HAVE ALL YOUR SOURCES BUT SOME. You should also display the direction and depth of your intended research as well as explicitly insert the statement of purpose or thesis for your research. You are expected to follow guidelines on topic, and issues outlined for this document. It's important that you bring your own voice and intentions, otherwise this document becomes a struggle therefore strive to connect to the issue at hand. **DUE July 24th 9PM**

The purpose of this document is to submit the first section of the research paper (#4) and receive feedback in terms of citations, background info, format, direction, as well as accuracy and depth of the content. The document requires that you do the following:

- Introduce your topic by providing background info that is extensively and accurately cited.
 - Introduce the direction and purpose of your document.
 - Introduce the central idea of the research(Thesis).
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Guidelines:

The paper should be MLA format. 12 pt Font Times New Roman. 1 inch margins. See the [Purdue OWL Formatting Guide](#)

At least 3 **COMPLETE** pages long.

Uses at least 4 sources, these can be the same sources included in your Proposal.

Contains Work Cited Page.

Uses 3rd Person Point of view. Avoids 1st (I, We, Us) and 2nd Person (YOU).

Grading:

You will be scored based on the below rubric, particularly with regards to format, structure and content.

Sample Doc:

Paper#3Sample ↓

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ZOOM



Last Name 1

Student Student

Professor Cordova Marroquin

English 101A

XX Month 2020

Research Introduction: Racial Stereotypes in American Media

Racism is a word so often heard today because of the current situations and injustice that is occurring in the United States. America has had a long history of fighting with racism and people of color with fewer rights. It is not much of a surprise then that racism is an issue today, too. However, it has been hundreds of years, and it is necessary to move past race.

Slavery was a grim part of the nation's history, with African-American people treated cruelly. Since then, white people, specifically southerners, have always targeted and blamed African-Americans for everything that goes wrong (Smith). If a house has been robbed, white southerners believe it was done by an African-American, even if they did not see anyone, or have no evidence for it (Smith). Consequently, people of color have been targeted, and are often claimed guilty even if they are not merely because of the color of their skin (Smith). Stereotypes were formed through the senses of people. White people heard what they chose to hear, and they saw what they chose to see (Smith). Eventually, the application of these formed stereotypes started the injustice found in the nation even today. Historian Mark Smith explains that this is the start of racism, and how it came to be an issue in the nation.

In an attempt to end this racism, the 15th Amendment passed by the government states that "the right of citizens of the United States to vote shall not be denied or abridged by the United States or by any State on account of race, color, or previous condition of servitude" (US

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Const. amend. XV, sec. 1). After the amendment to abolish slavery, the 14th and 15th amendments were passed in an attempt to allow people of all races to be a part of the nation with equal rights. However, it still does not seem to be a nation of diversity and equal rights. Martin Luther King Junior fought for civil rights for African Americans in 1955 despite the fact that the 13th, 14th, and 15th amendments were passed in the 1800s. White people always seem to have an advantage over things, like becoming home-owners, or having a job that pays well; whereas, people of color are less likely to have any of the above. This is not the only way people of color are affected, however. Upon looking at statistics of mass incarceration, it is found that "though African Americans comprise a mere 13 percent of the U.S. population, they account for a stunningly disproportionate 35 percent of incarcerated drug offenders in the country" (Johnson). Although many have been incarcerated for drug abuse, it does not seem to make the problem any less significant, which implies that maybe it is not just African Americans who are criminals. Johnson states that "African Americans make up 44 percent of state convictions of drug felonies and black males are incarcerated at a rate more than six times that of whites." Yet, crime rates are not low in the nation. Smith explored how African-Americans are more likely to be targeted, and Johnson adds to this by mentioning that people of color are more likely to be targeted by the police. In other words, the nation still runs a "racially biased institution" through jails (Johnson).

With recent George Floyd campaigns, the nation has become more aware of the racism within the police systems and towards the general public. Civil unrest and a need for "urgent debate" has been caused because of the obvious and blatant injustice towards people of color (Cumming-Bruce). Innocent names of people of color have been brought up, and the names are countless.



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Then why is racism still such a huge issue today? Going back to Smith's research and how senses play a part in forming stereotypes, it is easy to follow that such stereotypes still exist today. Listening to and seeing things are important senses to form opinions, and media is one such thing that the eyes and ears are often used for. Sociologist Jonathan Markovitz "[examines] the role of the news media in shaping collective memories." This alludes to the idea that the media adds to a person's opinions about something. The media includes movies, books, news, TV shows, posters, social media, and anything else that a person sees or listens to often. On TV and in books, the audience sees that there may be characters that are not white, but often the main characters are white. Society starts to see white people as the main people, the "good" people.

Media, like movies, blatantly "[reinforce] myths about race, crime, and the criminal justice system including the false conception that most criminals are black men" (Rosino). This is one possible reason why stereotypes like this are still around. Some may say that movies are based on certain stereotypes, but not everyone would know of those stereotypes. For example, southerners have a very strong opinion about African-American people as Smith mentions, but if a movie was made in the South, it is likely the entire nation would watch. Essentially, the media has the power to spread stereotypes.

Social media platforms also have the power to spread certain opinions and stereotypes. However, it is also important to make sure there is no hate spread, especially about different races. This has been the case with Facebook, where a hate monologue against George Floyd went viral due to its algorithms (Roose). Such platforms need to make sure that hate word is not spread. Social media companies need to allow freedom of speech, but not freedom of hate.



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However, media is also used to bring anti-racist ideas together. For example, the documentary *13th* is about how mass incarceration in America is very racist. It brings awareness to a racist nation about injustice towards people of color. As Markovitz explains, media can be used in a positive way and form positive opinions about people of color, but it is not the case most of the time unfortunately right now.

To summarize, people claim that America is a nation of diversity and that people of every race are involved in everything according to the constitution. However, due to further research, it is found that racism is such a huge factor in the nation and people are treated with inequality. It is important to become a post-racial society. Media is one such example where people claim everyone is represented but media has unequal representation, which causes people to think about different races with inaccurate views; therefore, media needs to start representing people of color.



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Works Cited

- Cumming-Bruce, Nick. "U.N. Weighs an Inquiry on Racism in the U.S." *New York Times*, 18 Jun 2020. *Sirsissuesresearcher*, explore-proquest-com.fcep.ohlone.edu/sirsissuesresearcher/document/2415562827?accountid=35808.
- Johnson, Pam. "U.S.: Civil Rights Advocates Still Fighting 'Race War'." *Global Information Network*, 21 Jun 2011. *Sirsissuesresearcher*, explore-proquest-com.fcep.ohlone.edu/sirsissuesresearcher/document/2265611697?accountid=35808.
- Markovitz, Jonathan. *Racial Spectacles Case Studies in Media, Race, and Justice*. Routledge, 2011. *OneSearch*, cacclohlone.primo.exlibrisgroup.com/discovery/fulldisplay?docid=alma992134837905279&context=L&vid=01CACCL_OHLONE:OHLONE&lang=en&search_scope=MyInst_and_CI&adaptor=Local%20Search%20Engine&tab=Everything&query=any,contains,Racial%20Stereotypes,AND&query=any,contains,media,AND&mode=advanced&pfilter=rtype,exact,books,AND&offset=0.
- Roose, Kevin. "Platforms Denounce Racism that Thrives There." *New York Times*, 20 Jun 2020. *Sirsissuesresearcher*, explore-proquest-com.fcep.ohlone.edu/sirsissuesresearcher/document/2417157702?accountid=35808.
- Rosino, Michael L., and Matthew W. Hughey. "Media Depictions of People of Color." *People of Color in the United States: Contemporary Issues in Education, Work, Communities, Health, and Immigration*, edited by Kofi Lomotey, vol. 2: Employment, Housing, Family, and Community, Greenwood, 2016, pp. 228-233. *Gale eBooks*, link-gale-com.fcep.ohlone.edu/apps/doc/CX6092400109/GVRL?u=cclc_ohlone&sid=GVRL&xid=f63f600b. Accessed 13 July 2020.

Paper #3 Research Intro

Criteria	Ratings			Pts
<p>Format MLA format. 12 pt Font Times New Roman. Double Spaced. Heading and header properly formatted. Quotes and citations properly managed including italicized titles used in text. Works Cited page included and properly formatted.</p>	<p>6 pts Excellent Adheres to all Format Guidelines.</p>	<p>4 pts Acceptance Attempt adherence to formatting guidelines.</p>	<p>0 pts Below Average Disregards formatting guidelines or no submission.</p>	<p>6 pts</p>
<p>Organization Successfully organized introduction utilizing strategies outlined in textbook . Successful usage of Thesis statement. Successfully reviews literature and sets up direction of the research. Meets minimum page requirement.</p>	<p>6 pts Excellent Adheres to all organization guidelines.</p>	<p>4.01 pts Acceptable Attempts to adhere to organization guidelines.</p>	<p>0 pts Below Average Disregards organization guidelines or no submission.</p>	<p>6 pts</p>
<p>Grammar and Voice Minimum grammar, spelling and sentence structure errors. Written in third person avoiding the first person "I, We, Us, Ours" and also avoiding the second person "You".</p>	<p>2 pts Excellent Adheres to all grammar and voice guidelines</p>	<p>1 pts Acceptable Attempts to adhere to grammar and voice guidelines.</p>	<p>0 pts Below Average Disregards grammar and voice guidelines or no submission.</p>	<p>2 pts</p>
<p>Content Utilizes four or more sources. Demonstrates understanding of the readings and makes connections among them. Synthesizes content of readings into new composition. Utilizes sources as background info to provide depth and weight of research.</p>	<p>6 pts Excellent Adheres to all content guidelines</p>	<p>4 pts Acceptable Attempts to adhere to content guidelines.</p>	<p>0 pts Below Average Disregards content guidelines or no submission.</p>	<p>6 pts</p>
<p>Total Points: 20</p>				