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Complementary Events

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Red Roll	1	2	3	4	5	6	7
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## *COMM 103 Informative Speech*

### **Assignment Description**

The purpose of this assignment is to ease you into the realm of public speaking and to familiarize you with one of the three communication concepts addressed below. For this 2-3 minute speech, you will introduce yourself to the class with a brief story about an experience in which your communication with others affected your self-perception. The experience could be from last week, last year, or several years ago.

To help you explain how the experience on which you are speaking has affected your self-perception, you will apply one of the following concepts:

1. **Mindfulness** - realizing that the values, attitudes, and beliefs of other people may be different than your own.
2. **Image management** - the communication behaviors we use to project a desired image to others.
3. **Face needs** - the various needs we have when interacting with others. This includes the need to be seen as competent, the need to be liked by others, the need to be respected, the need to be acknowledged, etc.

An example of how you might use image management is as follows: you may have grown up thinking yourself to be unfunny until your friends started telling you that you were funny. Looking at yourself through their eyes (and applying the concept of image management), you slowly began to view yourself as the class clown and began projecting that image to others.

Library research is not necessary for this speech because you will be speaking from your own experience. However, **you will be expected to identify and define the concept you have chosen to use in your outline and in your speech.** You will also be required to organize your presentation using an introduction, body, conclusion and transitions. To organize this speech you will use the APA Outline Template on Blackboard (located in the "Assignments" folder).

You should practice your presentation so you feel comfortable delivering it and can do so in the time allowed. Your peer and instructor evaluations will help you identify areas for

# CONFIDENCE AND IMAGE MANAGEMENT

## I. Introduction

A. Attention Getter: – How many people (by a show of hands) have ever felt like they lacked self-confidence?

B. Thesis Statement: Today I'm going to tell you about how sometimes, just acting confident will actually help to give you self-confidence

### C. Preview

1. First Main Point: Explain what *image management* is.

2. Second Main Point: Relate story that helped me appear confident.

3. Third Main Point: People's positive reaction to my act of being confident gave me actual confidence.

D. Transition: Now that I've told you what I'm covering today, let me explain what I mean by *image management*.

## II. Body

A. First Main Point: By portraying an air of confidence, I was slowly able to become more confident.

1. Subordinate Point: *Image management* is defined as the behaviors we use to project a desired image to others (Lucas, 2007).

a. Supporting Detail: Using this concept, I "faked it" until I made it.

2. Transition – Let me give you an example of how I faked it until I made it.

B. Second Main Point: When I was in high school I remember a conversation that became a turning point in my self-confidence.

1. Sub point: My friends were talking about football and I knew nothing about it. I felt awkward and left out.

## CONFIDENCE AND IMAGE MANAGEMENT

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a. Sup detail – I interjected about a game I heard about on television. I spoke with confidence and made it sound like I knew what I was talking about.

2. Sub point – They responded to me like I had important things to say.

a. Sup detail – I suddenly felt included and confident.

C. What I learned that day gave me an action that I could practice that would improve my confidence with others.

1. Transition – What I realized was, as long as I made a conscious effort to project a desired image when interacting with people, I could improve my self-confidence.

### III. Conclusion

A. Restate Thesis: Today told you about how sometimes, just acting confident will help to

### III. Conclusion

- A. Restate Thesis: Today told you about how sometimes, just acting confident will help to give you self-confidence
- B. Review Main Points:
  - 1. First Main Point: Explained what image management is.
  - 2. Second Main Point: Related story that helped me appear confident
  - 3. Third Main Point: People's positive reaction to my act of being confident, gave me actual confidence.
- C. Conclusion Last Words: With practice, projecting a sense of self-confidence can help people attain real confidence in their lives. Through image management I was able to give people the impression that I knew what I was talking about and that, in turn, made me feel better about myself.