

To access the Business Insight Global database, access the University of Arizona Global Campus Library and select to the “Find Articles and More”. Next, select “Databases A-Z”, then find the “Business Insights: Global” database. In the search bar, type “Walmart”, ensuring the “Company” tab is selected from the dropdown menu. You may want to review items such as gross profit, interest expense, net income, etc.

Business Insights: Global also has some information on Walmart in particular countries that may be useful in your research. To search, type Walmart or Wal-mart into the search bar at the top of the Business Insights: Global homepage, ensuring “Country” is selected from the drop-down menu. This will provide results that cover Walmart in areas such as China, Brazil, Chile, India, Puerto Rico, Argentina, and Canada. You may wish to gather data for countries that are closest to your region for comparison.

Accessing Walmart’s annual report:

You can find Walmart’s most recent annual report on their [Financial Information](https://stock.walmart.com/investors/financial-information/annual-reports-and-proxies/default.aspx) (<https://stock.walmart.com/investors/financial-information/annual-reports-and-proxies/default.aspx>) page. You can use the annual report to gather additional international data.

Here are some examples of data that may be useful to an analyst:

- Under “Item 1: Business,” in the “Walmart International Segment,” you may wish to gather data for retail unit count and retail square feet for all available fiscal years for the country or continent closest to your region. For example, if you are looking to expand in Egypt, you will use the data for Africa.
- In the “Item 2: Properties” section of the report, you may wish to gather data for the owned and leased properties for the country or continent closest to your region.
- In the “Results of Operations” section of the report, look for “Walmart International Segment.” You may wish to gather data for net sales, operating income, and unit counts at period end for all available fiscal years.

You will likely need to gather more data to make your case. You are encouraged to seek out additional data points that will assist you in your analysis. Other data points you may want to consider include, but are not limited to

- Gross national income
- Population and demographic data
- Key economic metrics, including current economic status, inflation, etc.
- Labor market data, including average wage, unemployment rate, cost of living, etc.
- Market environment
- Foreign exchange
- Credit environment outlook

Here are some suggested databases to get you started. These databases may not have all the information you need to make a full evaluation. You may need to conduct your own research to find