

Week 6 - Final Project Part 1

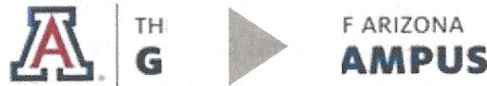
Due Apr 12 by 11:59pm

Points 17

Submitting an external tool

Walmart Expansion Analysis - Part 1

[WLOs: 3, 4] [CLOs: 2, 3, 5, 6]



Watch this video featuring Dr. Kevin Kuznia, Academic Department Chair.

[Transcript](#) ↓

(https://ashford.instructure.com/courses/81083/files/14937214/download?download_frd=1)

Prior to beginning work on this assignment, review Chapter 24 of your textbook and the [Walmart Case Study](#). ↓ (https://ashford.instructure.com/courses/81083/files/14937224/download?download_frd=1) You will also need to access Walmart's most recent annual report from Walmart's [Financial Information](#) (<https://stock.walmart.com/investors/financial-information/annual-reports-and-proxies/default.aspx>) page. You can use the annual report to gather additional international data.

In this final project you will continue to build on your Walmart Case study work from previous courses. Imagine that you have been hired as a data analyst for Walmart. The Walmart executive team has asked you to gather data that will assist them in determining if this foreign market is a viable option for a Walmart expansion. You will continue to research the same region you have chosen to expand to in your previous MBA courses. Please refer to the [Walmart Case Study](#)