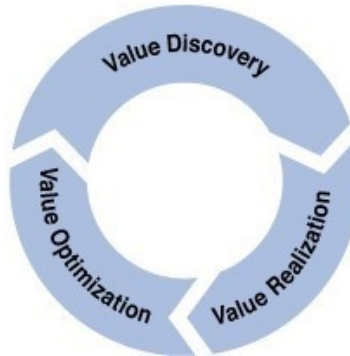


Value Discovery

- What are the business's value creation imperatives?
- What is the expected impact of addressing these imperatives (business case)?
- What are the right initiatives to address value creation opportunities?

Value Optimization

- What is the value realized by the program, and how does it compare to TCO?
- How does the implementation compare to best practices?
- How can the business derive more value from existing investments



Value Realization

- How should the business mobilize and govern the program to achieve value?
- How can the business case be made actionable at the operating level?
- How will the business measure value attainment?