

Fifth Edition

# **Signs of Life in the U.S.A**

*Readings on Popular Culture for Writers*

**Sonia Maasil**

*University of California, Los Angeles*

**Jack Solomov**

*California State University, Northridge*

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## READING THE TEXT

1. What, according to Boyd, has been the cultural and political significance of the gangster underworld in American history and popular culture?
2. How did Hollywood in the late 1960s and early 1970s respond to the emergence of a drug culture in impoverished black communities, in Boyd's analysis?
3. Why does Boyd believe that *Boyz n the Hood* reflects both black nationalist and conventional bourgeois values?
4. How did *American Me* reflect the conflicts between Mexican American and African American gang subcultures?
5. What is the difference, according to Boyd, between race and ethnicity?

## READING THE SIGNS

1. Write an essay supporting, complicating, or refuting the proposition that Hollywood's depiction of gangstas glorifies criminal behavior.
2. Rent a film like *Scarface* or *The Godfather*, and write an analysis comparing its treatment of ethnic "others" with the treatment of black gang members in a movie like *Boyz n the Hood*.
3. Write an essay in which you explore the reasons gangsta films and culture are so popular among middle-class white teens. To develop your ideas, consult Neil Bernstein's "Goin' Gangsta, Choosin' Cholita" (p. 604).
4. In class, form teams and debate the proposition that Hollywood exploits the black community in making gang films.
5. Rent a film focusing on African Americans that Boyd does not discuss—*Waiting to Exhale*. Then write a response to Boyd in which you address the importance of gender in film analysis.

## DAVID DENBY

*High-School Confidential: Notes on Teen Movies*

Face it: High school for most of us is one extended nightmare, a long-playing drama starring cheerleaders and football players who sneer at the mere mortals who must endure their haughty reign. So it's little wonder that, as David Denby (b. 1943) argues in this New Yorker essay from 1999, teen movies so often feature loathsome cheerleaders and football stars who, one way or another, get theirs in this ever-popular movie genre. Indeed, Denby asks, "Who can doubt where Hollywood's twitchy, nearsighted writers and directors ranked—or feared they ranked—on the high-school totem pole?" Nerds at the bottom, where else, like the millions of suffering kids who flock to their films. A contributing editor for the New Yorker, Denby is the author of *The Great Books: My Adventures with Homer, Rousseau, Woolf, and Other Indestructible Writers of the Western World* (1996) and *American Sucker* (2003).

The most hated young woman in America is a blonde—well, sometimes a redhead or a brunette, but usually a blonde. She has big hair flipped into a swirl of gold at one side of her face or arrayed in a sultry mane, like the magnificent pile of a forties movie star. She's tall and slender, with a waist as supple as a willow, but she's dressed in awful, spangled taste: her outfits could have been put together by warring catalogues. And she has a mouth on her, a low, slatternly tongue that devastates other kids with such insults as "You're vapor, you're Spam!" and "Do I look like Mother Teresa? If I did, I probably wouldn't mind talking to the geek squad." She has two or three friends exactly like her, and together they dominate their realm—the American high school as it appears in recent teen movies. They are like wicked princesses, who enjoy the misery of their subjects. Her coronation, of course, is the senior prom, when she expects to be voted "most popular" by her class. But, though she may be popular, she is certainly not liked, so her power is something of a mystery. She is beautiful and rich, yet in the end she is preëminent because she is preëminent, a position she works to maintain with Joan Crawford-like tenacity. Everyone is afraid of her; that's why she's popular.

She has a male counterpart. He's usually a football player, muscular but dumb, with a face like a beer mug and only two ways of speaking—in a conspiratorial whisper, to a friend; or in a drill sergeant's sudden bellow. If her weapon is the snub, his is the lame but infuriating prank—the can of Sprite emptied into a knapsack, or something sticky, creamy, or adhesive deposited in a locker. Sprawling and dull in class, he comes alive in the halls and in the cafeteria. He hurls people against lockers; he spits, pours, and sprays; he has a projectile relationship with food. As the crown prince, he claims the

best-looking girl for himself, though in a perverse display of power he may invite an outsider or an awkward girl—a “dog”—to the prom, setting her up for some special humiliation. When we first see him, he is riding high, and virtually the entire school colludes in his tyranny. No authority figure—no teacher or administrator—dares correct him.

Thus the villains of the recent high-school movies. Not every American teen movie has these two characters, and not every social queen or jock shares all the attributes I’ve mentioned. (Occasionally, a handsome, dark-haired athlete can be converted to sweetness and light.) But as genre figures these two types are hugely familiar, that is, they are a common memory, a collective trauma, or at least a social and erotic fantasy. Such movies of the past year [1999] as *Disturbing Behavior*, *She’s All That*, *Ten Things I Hate about You*, and *Never Been Kissed* depend on them as stock figures. And they may have been figures in the minds of the Littleton shooters, Eric Harris and Dylan Klebold, who imagined they were living in a school like the one in so many of these movies—a poisonous system of status, snobbery, and exclusion.

Do genre films reflect reality? Or are they merely a set of conventions that refer to other films? Obviously, they wouldn’t survive if they didn’t provide emotional satisfaction to the people who make them and to the audiences who watch them. A half century ago, we didn’t need to see ten Westerns a year in order to learn that the West got settled. We needed to see it settled ten times a year in order to provide ourselves with the emotional gratifications of righteous violence. By drawing his gun only when he was provoked, and in the service of the good, the classic Western hero transformed the gross tangibles of the expansionist drive (land, cattle, gold) into a principle of moral order. The gangster, by contrast, is a figure of chaos, a modern, urban person, and in the critic Robert Warshow’s formulation he functions as a discordant element in an American society devoted to a compulsively “positive” outlook. When the gangster dies, he cleanses viewers of their own negative feelings.

High-school movies are also full of unease and odd, mixed-up emotions. They may be flimsy in conception; they may be shot in lollipop colors, garlanded with mediocre pop scores, and cast with goofy young actors trying to make an impression. Yet this most commercial and frivolous of genres harbors a grievance against the world. It’s a very specific grievance, quite different from the restless anger of such fifties adolescent-rebellion movies as *The Wild One*, in which someone asks Marlon Brando’s biker “What are you rebelling against?” and the biker replies “What have you got?” The fifties teen outlaw was against anything that adults considered sacred. But no movie teenager now revolts against adult authority, for the simple reason that adults have no authority. Teachers are rarely more than a minimal, exasperated presence, administrators get turned into a joke, and parents are either absent or distantly benevolent. It’s a teen world, bounded by school, mall, and car, with occasional moments set in the fast-food outlets where the kids work, or in the kids’ upstairs bedrooms, with their pinups and rack stereo systems. The

enemy is not authority; the enemy is other teens and the social system that they impose on one another.

The bad feeling in these movies may strike grownups as peculiar. After all, from a distance American kids appear to be having it easy these days. The teen audience is facing a healthy job market; at home, their parents are stuffing the den with computers and the garage with a bulky S.U.V. But most teens aren’t thinking about the future job market. Lost in the eternal swoon of late adolescence, they’re thinking about their identity, their friends, and their clothes. Adolescence is the present-tense moment in American life. Identity and status are fluid: abrupt, devastating reversals are always possible. (In a teen movie, a guy who swallows a bucket of cafeteria coleslaw can make himself a hero in an instant.) In these movies, accordingly, the senior prom is the equivalent of the shoot-out at the O.K. Corral; it’s the moment when one’s worth as a human being is settled at last. In the rather pedestrian new comedy *Never Been Kissed*, Drew Barrymore, as a twenty-five-year-old newspaper reporter, goes back to high school pretending to be a student, and immediately falls into her old, humiliating pattern of trying to impress the good-looking rich kids. Helplessly, she pushes for approval, and even gets herself chosen prom queen before finally coming to her senses. She finds it nearly impossible to let go.

Genre films dramatize not what happens but how things feel—the emotional coloring of memory. They fix subjectivity into fable. At actual schools, there is no unitary system of status; there are many groups to be a part of, many places to excel (or fail to excel), many avenues of escape and self-definition. And often the movies, too, revel in the arcana of high-school cliques. In last summer’s *Disturbing Behavior*, a veteran student lays out the cafeteria ethnography for a newcomer: Motorheads, Blue Ribbons, Skaters, Micro-geeks (“drug of choice: Stephen Hawking’s *A Brief History of Time* and a cup of jasmine tea on Saturday night”). Subjectively, though, the social system in *Disturbing Behavior* (a high-school version of *The Stepford Wives*) and in the other movies still feels coercive and claustrophobic: humiliation is the most vivid emotion of youth, so in memory it becomes the norm.

The movies try to turn the tables. The kids who cannot be the beautiful ones, or make out with them, or avoid being insulted by them—these are the heroes of the teen movies, the third in the trio of character types. The female outsider is usually an intellectual or an artist. (She scribbles in a diary, she draws or paints.) Physically awkward, she walks like a seal crossing a beach, and is prone to drop her books and dither in terror when she stands before a handsome boy. Her clothes, which ignore mall fashion, scandalize the social queens. Like them, she has a tongue, but she’s tart and grammatical, tending toward feminist pungency and precise diction. She may mask her sense of vulnerability with sarcasm or with Plathian rue (she’s stuck in the bell jar), but even when she lashes out she can’t hide her craving for acceptance.

The male outsider, her friend, is usually a mass of stuttering or giggling sexual gloom: he wears shapeless clothes; he has an undeveloped body, either stringy or shrumpy; he's sometimes a Jew (in these movies, still the generic outsider). He's also brilliant, but in a morose, preoccupied way that suggests masturbatory absorption in some arcane system of knowledge. In a few special cases, the outsider is not a loser but a disengaged hipster, either saintly or satanic. (Christian Slater has played this role a couple of times.) This outsider wears black and keeps his hair long, and he knows how to please women. He sees through everything, so he's ironic by temperament and genuinely indifferent to the opinion of others—a natural aristocrat, who transcends the school's contemptible status system. There are whimsical variations on the outsider figure, too. In the recent *Rushmore*, an obnoxious teen hero, Max Fischer (Jason Schwartzman), runs the entire school: he can't pass his courses but he's a dynamo at extracurricular activities, with a knack for staging extraordinary events. He's a con man, a fund-raiser, an entrepreneur—in other words, a contemporary artist.

In fact, the entire genre, which combines self-pity and ultimate vindication, might be called "Portrait of the Filmmaker as a Young Nerd." Who can doubt where Hollywood's twitchy, nearsighted writers and directors ranked—or feared they ranked—on the high-school totem pole? They are still angry, though occasionally the target of their resentment goes beyond the jocks and cheerleaders of their youth. Consider this anomaly: the young actors and models on the covers of half the magazines published in this country, the shirtless men with chests like burnished shields, the girls smiling, glowing, tweezed, full-lipped, full-breasted (but not too full), and with skin so honeyed that it seems lacquered—these are the physical ideals embodied by the villains of the teen movies. The social queens and jocks, using their looks to dominate others, represent an American barbarism of beauty. Isn't it possible that the detestation of them in teen movies is a veiled strike at the entire abs-hair advertising culture, with its unobtainable glories of perfection? A critic of consumerism might even see a spark of revolt in these movies. But only a spark.

My guess is that these films arise from remembered hurts which then get recast in symbolic form. For instance, a surprising number of the outsider heroes have no mother. Mom has died or run off with another man; her child, only half loved, is ill equipped for the emotional pressures of school. The motherless child, of course, is a shrewd commercial ploy that makes a direct appeal to the members of the audience, many of whom may feel like outsiders, too, and unloved, or not loved enough, or victims of some prejudice or exclusion. But the motherless child also has powers, and will someday be a success, an artist, a screenwriter. It's the wound and the bow all over again, in cargo pants.

As the female nerd attracts the attention of the handsomest boy in the senior class, the teen movie turns into a myth of social reversal—a Cinderella fantasy. Initially, his interest in her may be part of a stunt or a trick: he is leading her on, perhaps at the urging of his queenly girlfriend. But his gaze lights her up, and we see how attractive she really is. Will she fulfill the eternal American fantasy that you can vault up the class system by removing your

specs? She wants her prince, and by degrees she wins him over, not just with her looks but with her superior nature, her essential goodness. In the male version of the Cinderella trip, a few years go by, and a pale little nerd (we see him at a reunion) has become rich. All that poking around with chemicals paid off. Max Fischer, of *Rushmore*, can't miss being richer than Warhol.

So the teen movie is wildly ambivalent. It may attack the consumerist ethos that produces winners and losers, but in the end it confirms what it is attacking. The girls need the seal of approval conferred by the converted jocks; the nerds need money and a girl. Perhaps it's no surprise that the outsiders can be validated only by the people who ostracized them. But let's not be too schematic: the outsider who joins the system also modifies it, opens it up to the creative power of social mobility, makes it bend and laugh, and perhaps this turn of events is not so different from the way things work in the real world, where merit and achievement stand a good chance of trumping appearance. The irony of the Littleton shootings is that Klebold and Harris, who were both proficient computer heads, seemed to have forgotten how the plot turns out. If they had held on for a few years they might have been working at a hip software company, or have started their own business, while the jocks who oppressed them would probably have wound up selling insurance or used cars. That's the one unquestionable social truth the teen movies reflect: geeks rule.

There is, of course, a menacing subgenre, in which the desire for revenge turns bloody. Thirty-one years ago, Lindsay Anderson's semi-surrealistic *If...* was set in an oppressive, class-ridden English boarding school, where a group of rebellious students drive the school population out into a courtyard and open fire on them with machine guns. In Brian De Palma's 1976 masterpiece *Carrie*, the pale, repressed heroine, played by Sissy Spacek, is courted at last by a handsome boy but gets violated—doused with pig's blood—just as she is named prom queen. Stunned but far from powerless, Carrie uses her telekinetic powers to set the room afire and burn down the school. *Carrie* is the primal school movie, so wildly lurid and funny that it exploded the clichés of the genre before the genre was quite set: the heroine may be a wrathful avenger, but the movie, based on a Stephen King book, was clearly a grinning-gargoyle fantasy. So, at first, was *Heathers*, in which Christian Slater's satanic outsider turns out to be a true devil. He and his girlfriend (played by a very young Winona Ryder) begin gleefully knocking off the rich, nasty girls and the jocks, in ways so patently absurd that their revenge seems a mere wicked dream. I think it's unlikely that these movies had a direct effect on the actions of the Littleton shooters, but the two boys would surely have recognized the emotional world of *Heathers* and *Disturbing Behavior* as their own. It's a place where feelings of victimization join fantasy, and you experience the social elites as so powerful that you must either become them or kill them.

But enough. It's possible to make teen movies that go beyond these fixed polarities—insider and outsider, blond-bitch queen and hunch-shouldered nerd,

In Amy Heckerling's 1995 comedy *Clueless*, the big blonde played by Alicia Silverstone is a Rodeo Drive clotheshorse who is nonetheless possessed of extraordinary virtue. Freely dispensing advice and help, she's almost ironically good—a designing goddess with a cell phone. The movie offers a sun-shiny satire of Beverly Hills affluence, which it sees as both absurdly swollen and generous in spirit. The most original of the teen comedies, *Clueless* casts away self-pity. So does *Romy and Michele's High School Reunion* (1997), in which two gabby, lovable friends, played by Mira Sorvino and Lisa Kudrow, review the banalities of their high-school experience so knowingly that they might be criticizing the teen-movie genre itself. And easily the best American film of the year so far is Alexander Payne's *Election*, a high-school movie that inhabits a different aesthetic and moral world altogether from the rest of these pictures. *Election* shreds everyone's fantasies and illusions in a vision of high school that is bleak but supremely just. The movie's villain, an over-achieving girl (Reese Witherspoon) who runs for class president, turns out to be its covert heroine, or, at least, its most poignant character. A cross between Pat and Dick Nixon, she's a lower-middle-class striver who works like crazy and never wins anyone's love. Even when she's on top, she feels excluded. Her loneliness is produced not by malicious cliques but by her own implacable will, a condition of the spirit that may be as comical and tragic as it is mysterious. *Election* escapes all the clichés; it graduates into art.

#### READING THE TEXT

1. Describe in your own words the stereotypical male and female villains common in teen movies.
2. What does Denby mean by the comment, "Adolescence is the present-tense moment in American life" (para. 6)?
3. What sort of characters are typically the heroes in teen films, in Denby's view?
4. In what ways does a Cinderella fantasy inform teen films?
5. What is the "menacing subgenre" (para. 14) of teen movies?

#### READING THE SIGNS

1. Using Denby's description of stock character types in teen movies as your critical framework, analyze the characters in a current teen TV program, such as *The O.C.* Do you see the same conventions at work? How do you account for any differences you might see?
2. In class, brainstorm a list of current teen films. Then, using the list as evidence, write an essay in which you assess the validity of Denby's claim: "The enemy [in teen films] is not authority; the enemy is other teens and the social system that they impose on one another" (para. 5).
3. Rent a video or DVD of *American Beauty*, and write an essay in which you argue whether it can be categorized as a teen film, at least as Denby defines the genre.

4. Denby asks, "Do genre films reflect reality? Or are they merely a set of conventions that refer to other films?" (para. 4). Write an essay in which you pose your own response to these questions, using as evidence your own school experience and specific teen films.

## VICKI L. EAKLOR

### *Myth and Gender in Gone with the Wind*

*One of the most famous movie posters of all time features Clark Gable as the masterful Rhett Butler, clasping in a passionate embrace a backward Vivian Leigh as Scarlett O'Hara. But as Vicki L. Eaklor points out in this detailed analysis of gender roles in *Gone with the Wind*, the poster's image of unqualified male dominance is dramatically undermined by Scarlett's actual behavior—that is, her "inability and/or unwillingness to do more than feign the role of submissive wife." This contradiction between the representation and the subversion of traditional gender roles, Eaklor believes, lies at the heart of the film's enduring popularity. Eaklor (b. 1954) is a professor of history and chair of the division of human studies at Alfred University.*

Scarlett's O'Hara's final words in *Gone with the Wind* may be the most memorable, and quoted, in film history. Even those who haven't seen the film know the reference, a phenomenon evidently assumed by art critic Paul Hughes when he closed his recent eight-part video history of American architecture, *American Visions*, with this of all lines.<sup>1</sup> That the film is so popular and has been literally since its premiere in December 1939 may be obvious, but less clear is the meaning and sources of this popularity. More than "popularity" suggests and might be characterized as one of love for the subject matter, the characters, even for the film's notoriety. So the love/hate relationship is rooted, I believe, in the ways in which the film's myths, particularly those related to sex and gender, are both referred to and then violated in this film, particularly in the character of Scarlett O'Hara.

What seems to bother many viewers, including critics, is that *Gone with the Wind* is Scarlett's story. Typical was film critic Otis Ferguson, who wrote, "Scarlett is too many things in too rapid succession; the exact point

<sup>1</sup> *American Visions: The History of American Art and Architecture*, volume 8: *Anxiety*. PBS HomeVideo, 1996.