

University Of La Verne
BUS 242: Achieving Professional Success
Defining Success for Yourself

Your Definition of Success is...

- A personal choice – there is no “right” or “wrong”, no degree of “bad” or “good”
- A selection based on and influenced by your preferences, values, beliefs, dreams, and goals
- A series of statements that address multiple areas that you define as measures of your success in life
 - **Work Related** (e.g. Specific Profession, Career Goal, Work Environment)
 - **Financial** (e.g. Home, Car, Income, Retirement, Other Assets)
 - **Health Related** (e.g. Physical, Emotional, Spiritual, or Social)
 - **Activity Oriented** (e.g. Sports/Athletics, Dancing, Hobbies, Clubs)
 - **Performance Oriented** (e.g. Setting a Record, Reaching a Defined Mark)
 - **Community Oriented** (e.g. Volunteer Activities, Political Involvement)
 - **Relationship Centered** (e.g. Family, Friends, Peers, Significant Others)
 - **A State of Recognition** (e.g. Fame, Respect, Title, Honors, Awards)
 - **A State of Mind** (e.g. Happiness, Feeling of Fulfillment)
 - **Time Oriented** (e.g. Balance of Time, Time Lines, Milestones)
 - **Goal Oriented** (e.g. Measured by your Daily, Short Term, or Long Term Goals)
 - **Altruistic** (e.g. Making a Difference, Changing Lives, Environmental)
 - **Education/A State of Learning** (e.g. Academia, Lifelong Learning, Travel)
 - _____

Success for You ...

- May be redefined or modified by you during your life and your career
- Will include setbacks, mistakes, and even failures – “Failing Forward”
- Will be a Journey and not just a Destination

My hope for you...

Is that you will take time to define your own personal definition of success. Refer back to it often to see if you are on the path that will make you happy. Change your definition at any time you feel that it does not match your current preferences, values, beliefs, dreams and goals.