

Financial Ratios

Select one type of creditor or investor from the list below:

- vendor (supplier of goods or products)
- bank providing short-term financing
- bank providing long-term loan (10 years or more)
- bond investor
- investor in common stock

Discuss at least three *specific* financial ratios that creditors or investors would be most interested in when analyzing financial statements, and why.

Directions:

- Discuss the concepts, principles, and theories from your textbook. Cite your textbooks and cite any other sources if appropriate.
- Your initial post should address all components of the question with a 500 word limit.

Textbook:

Warren, C. S., & Tayler, W. B. (2020).

Managerial accounting (15th ed). Cengage.