

Measuring with Metrics

- Define what a metric is and share an example of a metric that exists in your everyday life, non-business related.
- Now consider metrics that exist in businesses that you have worked for - what employee performance and financial conditions were they measuring and why? (If the company you worked for did not measure what do you think of that now and what should they have measured?)

Directions:

- Discuss the concepts, principles, and theories from your textbook. Cite your textbooks and cite any other sources if appropriate.

- Your initial post should address all components of the question with a 500 word limit.

Textbook:

Warren, C. S., & Tayler, W. B. (2020).

Managerial accounting (15th ed). Cengage.