



Marissa Zucca

Monday



Hello Everyone,

Informational interviews are important because they allow people to get a better understanding of industries, companies, and positions that they may be interested in. The word interview can be quite intimidating to people, so I like to think about it as a professional discussion with someone of a higher title than you are looking to achieve. "The value of an informational interview is in getting to know the other person and gaining insight from his or her career path and experiences" (DeVry, 2021). I had an informational interview with the CFO of the company I work for before I even applied for the position. She was able to provide me a good understanding of the company's different departments and how the leadership operated. Also, I was able to meet someone who is a great networking connection.

DeVry. (2021). *INFORMATIONAL INTERVIEWING GUIDE*. Retrieved from devry.edu:
https://lms.devry.edu/lms/content/1590/58810/CARD205/Informational_Interview_Guide.pdf

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Ciara Smith

Monday



Hi Prof. and Class,

Informational interviews can be very helpful and informative to assist someone in finding a new career path. At a previous job I had, the company encouraged informational interviews or "job shadows" where you could apply to spend time with a tenured employee in that department and either grab a coffee and chat or sit at their desk with them and see what an average day looks like for them. I job shadowed for a few different positions while I was there and it helped me decide if these were positions I could see myself applying for at some point. When reading the Information Interview Guide, one benefit mentioned is informational interviews are great for expanding your professional network with people in your target industry who may become resources or mentors for future job opportunities. I enjoyed the job shadowing personally because not only was I learning about the position, I would also get to meet others in that department. Networking is a crucial part of career growth and setting up an information interview can assist with that.

DeVry University. (n.d.). *Informational Interview Guide* [Brochure]. Author. Retrieved March 15, 2021, from
https://lms.devry.edu/lms/content/1590/58810/CARD205/Informational_Interview_Guide.pdf

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