

location data through any of our mobile apps by accessing your device's privacy settings as further explained below in "Opt-out Choices: Precise Device Location Tracking." For information about how to reset your advertising identifier and your other opt-out choices relating to interest-based advertising in mobile applications, see "Opt-out Choices: Mobile App Advertising and Tracking."

#### Social Network Posting Tools and "Share" Features.

You can access various social network posting and sharing tools through our Services that are operated by third parties, including a "share" button that allows you to post links to content and features that you believe will be of interest to others on your social network pages. When you visit a page that includes one of these sharing tools, the third-party company that operates the tool may be collecting information about your browser, device and online activity through its own tracking technologies and subject to its own separate privacy policy, which may differ from ours.

#### Nielsen Online Campaign Ratings Service.

Some of our advertisers participate in a program operated by the