

## chapter eight

# dreams

The purpose of education, finally, is to create in a person the ability to look at the world for himself, to make his own decisions, to say to himself this is black or this is white, to decide for himself whether there is a God in heaven or not. To ask questions of the universe, and then learn to live with those questions, is the way he achieves his own identity. But no society is really anxious to have that kind of person around. What societies really, ideally, want is a citizenry which will simply obey the rules of society. If a society succeeds in this, that society is about to perish.

—JAMES BALDWIN, “A TALK TO TEACHERS”

This book began with an anecdote about the school’s vice principal identifying a small boy as someone who had a jail-cell with his name on it. I started with this story to illustrate how school personnel made predictive decisions about a child’s future based on a whole ensemble of negative assumptions about African American males and their life-chances. The kids, however, imagined their future in a more positive light. They neither saw themselves as being “on the fast track to prison,” as predicted by school personnel, nor did they see themselves as working at low-level service jobs as adults. The boys, in fact, had a decidedly optimistic view about their future.

This scenario, at such variance with that of the administrator’s, became clear to me in my final semester at Rosa Parks, when the sixth-graders wrote an essay on the jobs they would like to have as adults. As I scanned these written accounts of students’ dreams, I became conscious of a striking pattern. The overwhelming majority of the boys aspired to be professional athletes—playing basketball, baseball, or football—when they grew up. The reasons they gave for this choice were remarkably similar: the sport was something they were good at; it

was work they would enjoy doing; and they would make a lot of money.<sup>1</sup> They acknowledged it would be extremely difficult to have such a career, but, they argued, if you worked hard and had the talent, you could make it.

These youthful essays confirmed what the boys had told me in interviews about the adult occupations they imagined for themselves. While a few had mentioned other options such as becoming a stand-up comedian, a Supreme Court justice, or a rap musician, almost all expressed the desire to play on an NBA or NFL team. This was not just an empty fantasy. Most of the boys with whom I had contact in my research were actively and diligently involved in after-school sports, not just as play, but in the serious business of preparing themselves for adult careers. This dream was supported in tangible ways by parents who boasted about their sons' prowess, found time to take them to practice, and cheered their teams on at games. I had assumed initially that these after-school sports activities were primarily a way of parents keeping kids busy to guard against their getting into drugs and sex. However, after talking to parents and kids I realized that what I observed was not just about keeping boys out of trouble but was preparation for future careers.

The occupational dreams of these boys are not at all unique. A survey by Northeastern University's Center for the Study of Sport in Society found that two-thirds of African American males between the ages of thirteen and eighteen believe they can earn a living playing professional sports.<sup>2</sup> Nor is this national pattern for black youth really surprising. For African American males, disengagement from the school's agenda for approval and success is a psychic survival mechanism; so imagining a future occupation for which schooling seems irrelevant is eminently rational. A career as a professional athlete represents the possibility of attaining success in terms of the dominant society via a path that makes schooling seem immaterial, while at the same time affirming central aspects of identification.

I have argued that the boys distance themselves from the school's agenda to avoid capitulating to its strategies for fashioning a self for

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1. It is interesting to note that the girls in the class all responded in a stereotypical way. The vast majority wanted to have "helping" careers in traditional female occupations: teachers, nurses, psychologists. None of the girls gave money as a reason for their choice.

2. Survey reported in *U.S. News and World Report*, March 24, 1997, 46.

upward mobility—strategies requiring black youth to distance themselves from family and neighborhood, to reject the language, the style of social interaction, the connections in which identities are grounded. From the highly idealized viewpoint of youth, a career in sports does not appear to require these strategic detachments. Their heroes—players like Michael Jordan, Scottie Pippen, Dennis Rodman, Rickey Henderson, to name just a few—have achieved the highest reaches of success without disguising or eradicating their Blackness.

But these are only dreams, for the chances of getting drafted by professional teams are slim to nonexistent. The probability has been calculated as somewhere in the region of one in ten thousand that a youth will end up in pro football or basketball.<sup>3</sup> Based on these facts, a plethora of popular and scholarly literature, as well as fiction and documentary films, have underscored how unrealistic such ambitions are, making the point that few youths who pour their hearts, energy, and schooling into sports will actually make it to the professional teams where the glory lies and the money is made.<sup>4</sup> They point out this discouraging scenario in order to persuade young black males to rechannel their energies and ambitions into conventional school learning that allows for more “realistic” career options.

Yet, in reality, for these youth efforts to attain high-status occupations through academic channels are just as likely to fail, given the conditions of their schooling and the unequal distribution of resources across school systems.<sup>5</sup> Children attending inner-city public schools are more likely to end up in dead-end, minimum-wage, service sector jobs because they do not have the quality of education available in the suburban public or elite private schools. Today’s dreams will be transformed into tomorrow’s nightmares.

3. Raymie E. McKerrow and Norinne H. Daly, “The Student Athlete,” *National Forum* 71, no. 4 (1990): 44.

4. For examples see Gary A. Sailes, “The Exploitation of the Black Athlete: Some Alternative Solutions,” *Journal of Negro Education* 55, no. 4 (1986); Robert M. Sellers and Gabriel P. Kuperminc, “Goal Discrepancy in African-American Male Student-Athletes’ Unrealistic Expectations for Careers in Professional Sports,” *Journal of Black Psychology* 23, no. 1 (1997); Alexander Wolf, “Impossible Dream,” *Sports Illustrated*, June 2, 1997; and John Hoberman, *Darwin’s Athletes: How Sport Has Damaged Black America and Preserved the Myth of Race* (Boston: Houghton Mifflin, 1997).

5. For a shocking demonstration of the difference between schools see Kozol, *Savage Inequalities*.

## Nightmares

While I rejected the labeling practices of the school vice principal, in my opening chapter, I also reluctantly admitted that by the end of the school year I, too, had come to suspect that a prison cell might have a place in the future of many Rosa Parks students. In contrast to the vice principal, this foreboding was not by any means rooted in a conclusion I had come to about individual children's proclivity for a life of crime, nor was it grounded in any evidence that, as some labeling theories hold, individuals stigmatized as deviant come to internalize this identity and adopt delinquent behaviors at rates higher than other youth. Rather it emanated from my increased awareness of the way that racial bias in institutions external to school, such as the media and criminal justice system, mirrored and converged with that of the educational system. This convergence intensifies and weights the odds heavily in favor of a young black male ending up in jail. School seems to feed into the prison system, but what exactly is the connection between the two? What are the practical links between the punishing rooms, jailhouses, and dungeons of educational institutions and the cells of local, state, and federal prison systems? There are both long-term causal links as well as visible, immediate connections.

There are serious, long-term effects of being labeled a Troublemaker that substantially increase one's chances of ending up in jail. In the daily experience of being so named, regulated, and surveilled, access to the full resources of the school are increasingly denied as the boys are isolated in nonacademic spaces in school or banished to lounging at home or loitering on the streets. Time in the school dungeon means time lost from classroom learning; suspension, at school or at home, has a direct and lasting negative effect on the continuing growth of a child. When removal from classroom life begins at an early age, it is even more devastating, as human possibilities are stunted at a crucial formative period of life. Each year the gap in skills grows wider and more handicapping, while the overall process of disidentification that I have described encourages those who have problems to leave school rather than resolve them in an educational setting.

There is a direct relationship between dropping out of school and doing time in jail: the majority of black inmates in local, state, and fed-

eral penal systems are high school dropouts.<sup>6</sup> Therefore, if we want to begin to break the ties between school and jail, we must first create educational systems that foster kids' identification with school and encourage them not to abandon it.

One significant but relatively small step that could be taken to foster this attachment would be to reduce the painful, inhospitable climate of school for African American children through the validation and affirmation of Black English, the language form that many of the children bring from home/neighborhood. As I pointed out earlier, the denigration of this form and the assumptions made about the academic potential of speakers of Ebonics pose severe dilemmas of identification for black students—especially for males. The legitimation of Black English in the world of the school would not only enrich the curriculum but would undoubtedly provide valuable lessons to all students about sociolinguistics and the contexts in which standard and nonstandard forms are appropriate. The necessary prerequisite for this inclusion would be a mandatory program for teachers and school administrators to educate them about the nature and history of Ebonics. This was of course the very change called for by the Oakland School Board in 1996. However, it is clear from the controversy that ensued and the highly racialized and obfuscatory nature of the national media's coverage of the Oakland Resolution that there is serious opposition to any innovations that appear to challenge the supremacy of English.<sup>7</sup>

There is also an immediate, ongoing connection between school and jail. Schools mirror and reinforce the practices and ideological systems of other institutions in the society. The racial bias in the punishing systems of the school reflects the practices of the criminal justice system. Black youth are caught up in the net of the juvenile justice system at a rate of two to four times that of white youth.<sup>8</sup> Does this mean that African American boys are more prone to criminal activity than

6. United States Department of Justice, *Profile of Jail Inmates* (Washington, D.C.: U.S. Government Printing Office, 1980). Two-thirds of the black inmates have less than a twelfth-grade education, while the rate of incarceration drops significantly for those who have twelve or more years of schooling.

7. For an excellent overview of the debate that ensued over the Oakland School Board's resolution and a discussion of Ebonics, see Theresa Perry and Lisa Delpit, eds. *The Real Ebonics Debate: Power, Language, and the Education of African American Children* (Boston: Beacon Press, 1998).

8. Miller, *Search and Destroy*, 73.

white boys? There is evidence that this is not the case. A study by Huizinga and Elliot demonstrates that the contrast in incarceration statistics is the result of a different *institutional response* to the race of the youth rather than the difference in actual behavior. Drawing on a representative sample of youth between the ages of eleven and seventeen, they compare the delinquent acts individual youth admit to committing in annual self-report interviews with actual police records of delinquency in the areas in which the boys live. Based on the self-reports, they conclude that there were few, if any, differences in the number or type of delinquent acts perpetrated by the two racial groups. What they did find, however, was that there was a substantially and significantly higher risk that the minority youth would be apprehended and charged for these acts by police than the whites who reported committing the same kind of offenses. They conclude that “minorities appear to be at greater risk for being charged with more serious offenses than whites involved in comparable levels of delinquent behavior, a factor which may eventually result in higher incarceration rates among minorities.”<sup>9</sup>

Images of black male criminality and the demonization of black children play a significant role in framing actions and events in the justice system in a way that is similar to how these images are used in school to interpret the behavior of individual miscreants. In both settings, the images result in differential treatment based on race. Jerome G. Miller, who has directed juvenile justice detention systems in Massachusetts and Illinois, describes how this works:

I learned very early on that when we got a black youth, virtually everything—from arrest summaries, to family history, to rap sheets, to psychiatric exams, to “waiver” hearings as to whether or not he would be tried as an adult, to final sentencing—was skewed. If a middle-class white youth was sent to us as “dangerous,” he was more likely actually to be so than the black teenager given the same label. The white teenager was more likely to have been afforded competent legal counsel and appropriate psychiatric and psychological testing, tried in a variety of privately funded options, and dealt with more sensitively and individually at every stage of the juvenile justice processing. For him to be labeled “dan-

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9. David Huizinga and Delbert Elliot, “Juvenile Offenders: Prevalence, Offender Incidence, and Arrest Rates by Race,” paper presented at “Race and the Incarceration of Juveniles,” Racine, Wisconsin, December 1986, quoted in *ibid.*, 72.

gerous,” he had to have done something very serious indeed. By contrast, the black teenager was more likely to be dealt with as a stereotype from the moment the handcuffs were first put on—easily and quickly relegated to the “more dangerous” end of the “violent-nonviolent” spectrum, albeit accompanied by an official record meant to validate each of a biased series of decisions.<sup>10</sup>

Miller indicates that racial disparities are most obvious at the very earliest and the latest stages of processing of youth through the juvenile justice system, and African American male youth are more likely to be apprehended and caught up in the system in the very beginning. They are also more likely “to be waived to adult court, and to be adjudicated delinquent. If removed from their homes by the court, they were less likely to be placed in the better-staffed and better-run private-group home facilities and more likely to be sent into state reform schools.”<sup>11</sup>

Given the poisonous mix of stereotyping and profiling of black males, their chances of ending up in the penal system as a juvenile is extremely high. Even if a boy manages to avoid getting caught within the juvenile justice system through luck or the constant vigilance of parents, his chances of being arrested and jailed are staggeringly high as an adult. A 1995 report by the Sentencing Project finds that nearly one in three African Americans in his twenties is in prison or jail, on probation or parole, on any given day.<sup>12</sup>

The school experience of African American boys is simultaneously replicated in the penal system through processes of surveillance, policing, charges, and penalties. The kids recognize this; the names they give to disciplinary spaces are not just coincidence. They are referencing the chilling parallels between the two.

A systematic racial bias is exercised in the regulation, control, and discipline of children in the United States today. African American males are apprehended and punished for misbehavior and delinquent acts that are overlooked in other children. The punishment that is meted out is usually more severe than that for other children. This racism that systematically extinguishes the potential and constrains the

10. Ibid., 78.

11. Ibid., 73.

12. Sentencing Project, *Young Black Americans and the Criminal Justice System: Five Years Later* (Washington, D.C.: Sentencing Project, 1995). This unprecedented figure reflects an increase from the 1990 Sentencing Project findings that one in four black males in their twenties was under the supervision of the criminal justice system.

world of possibilities for black males would be brutal enough if it were restricted to school, but it is replicated in other disciplinary systems of the society, the most obvious parallel being the juvenile justice system.

### **Open Endings**

Whenever I give a talk about my research, I am inevitably asked what ideas or recommendations I have for addressing the conditions that I describe. What do I think should be done, listeners want to know? The first few times this happened I felt resentful partly because I knew my colleagues who did research on subjects other than schooling were rarely asked to come up with policy recommendations to address the problems they had uncovered. This request for solutions is made on the assumption that schools, unlike the family and workplace, are basically sound albeit with flaws that need adjusting.

My hesitation to propose solutions comes from a conviction that minor inputs, temporary interventions, individual prescriptions into schools are vastly inadequate to remedy an institution that is fundamentally flawed and whose goal for urban black children seems to be the creation of “a citizenry which will simply obey the rules of society.” I stand convinced that a restructuring of the entire educational system is what is urgently required if we are to produce the thoughtful, actively questioning citizens that Baldwin describes in the epigraph to this chapter. To make the point, however, that small programs at Rosa Parks school such as PALS—always underfunded, always dependent on grants of “soft” money that required big promises of quick fixes—served always too few and would inevitably disappear entirely or be co-opted by the institution, was so disheartening, so paralyzing that I am forced to rethink my reply. Is it all or nothing? Can we eradicate forms of institutional racism in school without eliminating racism in the society at large? Are the alternatives either quick hopeless fixes or paralysis because small changes cannot make a difference in the long run? How can the proliferation of local initiatives that spring up, in hope and with enthusiasm, be sustained without taking on institutional goals and attitudes? How can emergent forms appear alongside and out of the old? Most important of all, will attention be paid to the counterdiscourse of the Troublemakers themselves?

When I asked the kids, Schoolboys and Troublemakers, how they thought schooling might be improved, they looked at me blankly. I

think they shared my sense of despair. The responses that I wrung out of them seemed trivial, even frivolous. It was all about play, about recreation: a longer recess, bigger play areas, playgrounds with grass not asphalt—and so on. The list that I had dreamed up was the opposite of frivolous. It was all about curriculum: smaller classes, Saturday tutoring, year-round school, antiracist training for student teachers, mutual respect between adults and youth. One thing I am convinced of is that more punitive measures, tighter discipline, greater surveillance, more prisons—the very path that our society seems to be determined to pursue—is not the approach to take. Perhaps, allowing ourselves to imagine the possibilities—what could, should, and must be—is an indispensable first step.

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