

Prediction →

their owners higher premiums. With the increasing popularity of SUVs, insurance rates will rise for all vehicles over the next few years. It is incumbent upon the manufacturers of SUVs to plan for ways to reduce the spiraling insurance costs associated with these vehicles.

In this concluding paragraph, the writer predicts higher insurance rates for all vehicles. The paragraph also includes a warning about how handling bigger vehicles is a problem and a call-to-action: manufacturers need to plan for ways to alter big vehicles to help reduce insurance costs.

Evaluation

The importance of the overall topic may be summarized and judged in a concluding paragraph.

Evaluation →**Evaluation** →**Example**

Many bacteria that cause diseases are becoming resistant to antibiotics used to treat them. The rainforest provides many of the plants from which these antibiotics are made. But with so much of the rainforest being destroyed each year, a different method of producing antibiotics is necessary. New synthetic drugs can be effective in combating diseases currently resistant to natural drugs. Additionally, new synthetic derivatives can be created by studying both natural and existing synthetics. With assistance from the government, pharmaceutical companies should find new synthetic drug research a lucrative endeavor.

In this paragraph, the writer evaluates the topic by focusing on the importance of synthetic drugs. The writer also includes a warning about the deforestation of the rainforests and, thus, the difficulty in discovering new, natural drugs; additionally, the author includes a call to action: the government should work with industry to discover new synthetic drugs.

Drafting the Concluding Paragraph for the San Francisco Essay

While visiting San Francisco is certainly an exciting activity, big cities present some problems that visitors need to be aware of. With this in mind, a *warning* and a *call to action* seem appropriate techniques to use in drafting the concluding paragraph for the San Francisco essay. A paragraph using these techniques might look like this.

As enjoyable as your vacation in San Francisco is likely to be, remember a few things. It's a big city, and it comes with the usual cautions. When you're in crowded places, keep your wallet in your front pocket, and hold onto your purse tightly. There

are pickpockets in all large cities, and San Francisco is no different. Lock care doors, and don't leaving anything in plane sight. Discourage thieves from taking advantage of you. On a lighter but important topic, San Francisco, while blessed with a moderate climate, can get downright chilly at times. Remember, the city is quite far north, so always carry a windbreaker, and wearing shorts is only encouraged if you have listen carefully to the local weather before you go out. With just a bit of planning and precaution, your vacation to San Francisco, the "City by the Bay," will be an experience that you and your family will remember for years to come.

In this paragraph, the *warnings* are twofold: Beware of pickpockets and consider the possibility of chilly weather. The *calls to action* advise the vacationer to keep valuables in secure places, lock care doors, and listen to local weather reports. Notice that the advice is presented in a matter-of-fact manner so as not to scare potential visitors. The writer is not attempting to alarm readers, just inform them about reasonable precautions to take while traveling. With the rough draft of the concluding paragraph finished, the first revision draft of the entire essay can begin. Remember, this is a rough draft of the concluding paragraph, and it still needs to be revised and proofread prior to producing the final draft.

Revising the First Rough Draft of the San Francisco Essay

As written, the first rough draft of the entire essay looks like this.

Are you tired of going to see the same trees and hills year after year? Have you been going to the same time-share for so long that you have names for all the squirrels and chipmunks? Tired of hiking from museum to museum until you become lost in a faceless crowd moving from one room to another? Thinking of separate vacations just so you can be assured of "not seeing the same old thing"? Well, if you want a memorable vacation, one packed with new experiences and invigorating activities, run—don't walk—to San Francisco. San Francisco is an exciting city to visit because of the Fisherman's Wharf, the Pacific Ocean, and the fine restaurants.

Fisherman's Wharf offers the visitor a wide array of fascinating attractions. The fishing fleets docks along the Jefferson Street promenade. An early morning stroll along "Fish Alley" will allow you to see fishermen at work. Jefferson Street has a host of specialty shops and entertainment for the entire family. The Wharf has its share of museums, but they are a bit out of the ordinary. There's a wax museum, the Ripley's *Believe It or Not!* Museum, and a museum in the guise of a medieval dungeon. If you're not to claustrophobic, you can visit Pier 45 and tour the USS *Pampanito*, a retired WWII submarine. Also, you might want to visit Ghirardelli Square and pick a souvenir or two from the many specialty shops located there. Finally, before you leave the Wharf, make certain you take with you a loaf or too of San Francisco's

famous sourdough bread. You'll probably want to visit Fisherman's Wharf several times before your vacation is over.

The Pacific Ocean, like an unbelievable expanse of blue glass, is a boater's paradise. In San Francisco, boating enthusiasts can participate in activities in and out of the water. The San Francisco Maritime National Historical Park contains four national landmark ships, including the famous square-rigger *Balclutha* and the ferryboat *Eureka*, which houses a collection of classic cars. The park's Maritime Museum house a fascinating array of model ships, figureheads, painting, photographs, and artifacts in an art deco building shaped to resemble a cruise ship. But, if it's the high seas you want, you can head for several marinas and rent a boat or take an excursion tour boat out into the bay. Or, you can take a ferry to the infamous "Rock," Alcatraz Island. The former maximum-security prison now offers guided tours, a self-guided hiking trail, and a slide show illustrating the penitentiary's notorious history. Or sail or motor out into the bay to view the enormous expanse of the Pacific Ocean and the incredible Golden Gate Bridge. Even when the fog is clouding and shrouding the enormous structure, the sight of fog rolling over the 1.2-mile-long bridge is both spectacular and haunting.

The city's restaurants serve a delectable variety of international cuisines. The real difficulty is making a choice between so many savory and delicious options. The Richmond District is well known for Russian delis. Chinatown offers traditional Mandarin, Szechuan, and Hunan fare and an array of Asian restaurants, such Cambodian, Laotian, Burmese, and Indian. The North Beach area is famous for Italian and California cuisines, while Central and South American food is the specialty in the Mission District. To borrow from the Swedish—what a *smorgasbord*! If you like dining out, San Francisco is the place.

As enjoyable as your vacation in San Francisco is likely to be, remember a few things. It's a big city, and it comes with the usual cautions. When you're in crowded places, keep your wallet in your front pocket, and hold onto your purse tightly. There are pickpockets in all large cities, and San Francisco is no different. Lock care doors, and don't leaving anything in plane sight. Discourage thieves from taking ad advantage of you. On a lighter but important topic, San Francisco, while blessed with a moderate climate, can get downright chilly at times. Remember, the city is quite far north, so always carry a windbreaker, and wearing shorts is only encouraged if you have listen carefully to the local weather before you go out. With just a bit of planning and precaution, your vacation to San Francisco, the "City by the Bay," will be an experience that you and your family will remember for years to come.

In revising the first draft, eliminate poor noun and verb choices and unnecessary pronoun usage, and replace them with more specific nouns and verbs. Additionally, adding descriptive adjectives and adverbs helps to develop and clarify the content. Also, unless specifically assigned to do so, do not write in the first or second person; in other words, do not use "I," "me," "myself," "you," and "your." Substituting "person," "people," or "one" for these nouns

and pronouns is not good writing, either. Use specific words to achieve developed, specific ideas that present clear content to your audience. As you focus on removing and replacing words, look for misspelled words and correct them.

A revision of the first draft might look like this.

~~Are you~~ Many vacationers are tired of ~~going~~ looking ~~to see~~ at the same trees and hills year after year. ~~Have you been going to~~ Visiting the same time-share each summer can become so commonplace that the visitors give all the squirrels and chipmunks pet names! Tired of hiking from museum to museum? ~~until you~~ Upset at becoming lost in a faceless crowd ~~moving~~ **shuffling** from one **overcrowded, stuffy** room to another? Thinking of separate vacations ~~just so you can~~ to be assured of “not seeing the same old thing”? Well, ~~if you want~~ for a memorable vacation, one packed with new experiences and invigorating activities, run—don’t walk—to San Francisco. San Francisco is an exciting city to visit because of the **fantastic** Fisherman’s Wharf, the **incredible** Pacific Ocean, and the ~~fine~~ **extraordinary** restaurants.

Fisherman’s Wharf offers the visitor a wide array of fascinating attractions. The fishing fleets docks along the Jefferson Street promenade. An early morning stroll along “Fish Alley” ~~will allow you to see~~ **uncovers** fishermen at work. Jefferson Street has a host of specialty shops and entertainment for the entire family. The Wharf has its share of museums, but they are a bit out of the ordinary. There’s a wax museum, the Ripley’s *Believe It or Not!* Museum, and a museum in the guise of a medieval dungeon. ~~If you’re not to claustrophobia you can~~ **is not a problem**, visit Pier 45 and tour the USS *Pampanito*, a retired WWII submarine. Also, ~~you might want to~~ visit Ghirardelli Square and pick a souvenir or two from the many specialty shops ~~located there~~. Finally, before you ~~leaving~~ the Wharf, ~~make certain you take with you~~ **buy** a loaf or ~~too~~ **two** of San Francisco’s famous sourdough bread. ~~You’ll probably want to~~ Visit Fisherman’s Wharf several times before ~~your~~ vacation **time is over runs out**.

The Pacific Ocean, like an unbelievable expanse of blue glass, is a boater’s paradise. In San Francisco, boating enthusiasts can participate in activities in and out of the water. The San Francisco Maritime National Historical Park contains four national landmark ships, including the famous square-rigger *Balclutha* and the ferry-boat *Eureka*, which houses a collection of classic cars. The park’s Maritime Museum houses a fascinating **array** of model ships, figureheads, paintings, photographs, and artifacts in an art deco building shaped to resemble a cruise ship. But, ~~if it’s~~ the high seas ~~you want~~ **is a must-see**, ~~you can~~ head for several marinas ~~and to~~ rent a boat or ~~take~~ **board** an excursion tour boat **motoring** out into the bay. Or, ~~you can take~~ **ride** a ferry to the infamous “Rock,” Alcatraz Island. The former maximum-security prison now offers guided tours, a self-guided hiking trail, and a slide show illustrating the penitentiary’s notorious history. ~~Or~~ **Sail** or motor out into the bay to view the enormous expanse of the Pacific Ocean and the incredible Golden Gate Bridge. Even when the fog is clouding and shrouding the enormous structure, the sight of fog rolling over the 1.2-mile-long bridge is both spectacular and haunting.

The city's restaurants serve a delectable variety of international cuisines. The real difficulty is ~~making a choice~~ **choosing** between so many savory and delicious options. The Richmond District is well known for Russian delis. Chinatown offers traditional Mandarin, Szechuan, and Hunan fare and an array of Asian restaurants, such as Cambodian, Laotian, Burmese, and ~~Indain~~ **Indainian**. The North Beach area is famous for Italian and California cuisines, while Central and South American food is the specialty in the Mission District. To borrow from the Swedish—what a *smorgasbord!* ~~if you like dining out~~, San Francisco is “the place” for dining out!

As enjoyable as ~~your vacation in a San Francisco vacation~~ is likely to be, remember a few ~~things~~ **important points**. It's a big city, and it comes with the usual cautions. ~~When you're in~~ crowded places, keep your wallets **secured** in your front pockets, and hold ~~onto your~~ purses tightly. ~~There are~~ **Pickpockets** in **infest** all large cities, and San Francisco is no different. Lock care doors, and don't ~~leave anything~~ **packages or video equipment** in plain sight. Discourage thieves ~~from taking advantage of you by being prepared in advance~~. On a lighter but important topic, San Francisco, while blessed with a moderate climate, can get **become** downright chilly at times. Remember, the city is quite far north, so always carry a ~~windbreaker~~ **windbreaker**, and wearing shorts is only encouraged if you ~~have listen carefully~~ **listen carefully** to the local weather **channel has predicted a warm forecast before you go out**. With just a bit of planning and precaution, ~~your~~ a vacation to San Francisco, the “City by the Bay,” will be an experience that you and your **any** family will remember for years to come.

In the first draft revision, the second person pronoun “you” has been removed, and bland verbs, such as *going*, *moving*, *make*, and *take* have been replaced. Descriptive adjectives, such as *fantastic*, *incredible*, *extraordinary*, *overcrowded*, *stuffy*, and *important* have been added. Misspelled words, such as *too* [two], *Indain* [Indian], and *Pard* [Park] have been corrected.

Revising the Second Rough Draft of the San Francisco Essay

In revising the second rough draft, correct punctuation errors. Additionally, create sentence variety by adding introductory phrases and clauses, and connect related ideas by using coordinating conjunctions, adverbial conjunctives, and transitional expressions. Finally, where applicable, help order information by using the “time,” “space,” and “ideas of importance” techniques you studied in Part One, “Getting Started: The Fundamentals.”

The revised second rough draft might look like this.

Many vacationers are tired of looking at the same trees and hills year after year. Visiting the same time-share each summer can become so commonplace that the visitors give all the squirrels and chipmunks pet names! Tired of hiking from museum to museum? Upset at becoming lost in a faceless crowd, shuffling

from one overcrowded, stuffy room to another? Thinking of separate vacations to be assured of “not seeing the same old thing”? **Well, for a memorable vacation**, one packed with new experiences and invigorating activities, run—don’t walk—to San Francisco. San Francisco is an exciting city to visit because of the fantastic Fisherman’s Wharf, the incredible Pacific Ocean, and the extraordinary restaurants.

Fisherman’s Wharf offers the visitor a wide array of fascinating attractions. The fishing fleets dock along the Jefferson Street promenade. **First**, an early morning stroll along “Fish Alley” uncovers fishermen at work. Jefferson Street has a host of specialty shops and entertainment for the entire family. **Second**, the Wharf has its share of museums, **but** they are a bit out of the ordinary. There’s a wax museum, the Ripley’s *Believe It or Not!* Museum, and a museum in the guise of a medieval dungeon. **Third, if claustrophobia is not a problem**, visit Pier 45 and tour the USS *Pampanito*, a retired WWII submarine. **Also**, visit Ghirardelli Square, and pick a souvenir or two from the many specialty shops. **Finally, before leaving the Wharf**, buy a loaf or two of San Francisco’s famous sourdough bread. Visit Fisherman’s Wharf several times before vacation time runs out.

The Pacific Ocean, like an unbelievable expanse of blue glass, is a boater’s paradise; **consequently, in San Francisco**, boating enthusiasts can participate in activities in and out of the water. The San Francisco Maritime National Historical Park contains four national landmark ships, including the famous square-rigger *Balclutha* and the ferryboat *Eureka*, which houses a collection of classic cars. The park’s Maritime Museum houses a fascinating array of model ships, figureheads, paintings, photographs, and artifacts in an art deco building shaped to resemble a cruise ship. **But, if the high seas are a must-see**, head for several marinas to rent a boat or board an excursion tour boat motoring out into the bay, **or** ride a ferry to the infamous “Rock,” Alcatraz Island. The former maximum-security prison now offers guided tours, a self-guided hiking trail, and a slide show illustrating the penitentiary’s notorious history. Sail or motor out into the bay to view the enormous expanse of the Pacific Ocean and the incredible Golden Gate Bridge. **Even when the fog is clouding and shrouding the enormous structure**, the sight of fog rolling over the 1.2-mile-long bridge is both spectacular and haunting.

The city’s restaurants serve a delectable variety of international cuisines. **Initially**, the real difficulty is choosing between so many savory and delicious options. The Richmond District is well-known for Russian delis. **Next**, Chinatown offers traditional Mandarin, Szechuan, and Hunan fare and an array of Asian restaurants, such as Cambodian, Laotian, Burmese, and Indian. **Then**, the North Beach area is famous for Italian and California cuisines, **while** Central and South American food is the specialty in the Mission District. **To borrow from the Swedish**—what a *smorgasbord!* San Francisco is “the place” for dining out!

As enjoyable as a San Francisco vacation is likely to be, remember a few important points. It’s a big city, **and** it comes with the usual cautions. **In crowded places**, keep wallets secured in front pockets, **and** hold purses tightly. Pickpockets

infest all large cities, **and** San Francisco is no different. Lock car doors, **and** don't leave packages or video equipment in plain sight. Discourage thieves by being prepared in advance. **However, on a lighter but important topic**, San Francisco, while blessed with a moderate climate, can become downright chilly at times. **Remember**, the city is quite far north, **so** always carry a windbreaker, **and** wearing shorts is only encouraged if the local weather channel has predicted a warm forecast. **Lastly, with just a bit of planning and precaution**, a vacation to San Francisco, the "City by the Bay," will be an experience any family will remember for years to come.

planning and precaution, a vacation to San Francisco, the “City by the Bay,” will be an experience any family will remember for years to come.

When you are satisfied that the essay is well organized and presents its ideas clearly, you can print it and hand it in. Then, and only then, can you consider your essay finished.

Essay Writing Technique Questions



1. What technique is used in the introductory sentences to introduce the thesis sentence?

2. Identify the thesis sentence, and write it on the following lines. Circle the subject. Underline each of the essay map items twice.

3. Identify the topic sentence in each of the three body paragraphs, and write the sentences on the following lines. Circle the subject of each topic sentence. Are the subjects the same as the essay map items that you underlined twice in Question 2?

4. Identify the techniques used in the concluding paragraph, and write your answer on the following lines. Then, answer this question: If you were thinking about traveling to San Francisco for a vacation, would the concluding paragraph affect your decision?
