

HUMAN RESOURCE GENERALIST

ABC Health, a leader in the health care industry, currently has a position available for an experienced **Human Resource Generalist**.

This position will serve on the human resources team, which serves as a business partner with our operational departments. Our team prides itself on developing and maintaining progressive and impactful human resources policies and programs.

Qualified candidates for this position will possess a bachelor's degree in business with an emphasis on human resource management, or a degree in a related field, such as industrial psychology. In addition, a minimum of three years of experience as a human resource generalist is required. This experience should include exposure to at least four of the following functional areas: compensation, employment, benefits, training, employee relations, and performance management.

In return for your contributions, we offer a competitive salary as well as comprehensive, flexible employee benefits. If you meet the qualifications and our opportunity is attractive to you, please forward your resume and salary expectations to:

Human Resource Department
ABC Health
P.O. Box 123
Pensacola, FL 12345
An Equal Opportunity/Affirmative Action Employer

4. *Radio and television ads.* Organizations that advertise on the radio or on television purchase a 30- or 60-second time slot to advertise openings in specific job categories. Choice of stations and broadcast times will target specific audiences. For example, a classical music radio station will likely draw in different applicants than would a contemporary pop music radio station; an all-sports network will draw in different applicants than would a cooking program. Radio and television stations often have detailed demographic information available to potential advertisers. The advantage of radio and television advertisements is their reach. Individuals who are already searching for jobs generally read help-wanted ads, whereas those who are not currently looking for jobs are more likely to hear radio and television ads. Being able to expand the potential job pool to include those who are not actively looking for work can be a real advantage in a tight labor market.