

Case Study Grading Rubric | BUSI643_B02_202130

Criteria	Ratings				Points
Topic, domains and concepts	35 to >31.0 pts Advanced Clearly addresses the topic assigned, stays on topic, evaluates all domains, comprehensive in content, uses terms and concepts from reading, demonstrates clarity of expression. Statements are supported by at least 1 scholarly source published within the past five years, correctly cited throughout the narrative.	31 to >28.0 pts Proficient Addresses the topic assigned, stays on topic, evaluates most domains, discusses content, uses terms and concepts from reading, and demonstrates clarity of expression. Statements are supported by at least 1 scholarly source published within the past five years, cited at least once in the narrative.	28 to >0.0 pts Developing Does a poor to fair job of addressing the topic assigned, stays on topic, evaluates some domains, discusses content, does not use terms and concepts from reading, does not demonstrate clarity of expression. Statements are not supported by at least 1 scholarly source published within the past five years and cited in the narrative.	0 pts Not Present Failing. Student shows evidence of refusal or inability to provide the required content.	35 pts
Work Habits	30 to >27.0 pts Advanced Superior work in all areas. Student consistently exceeds minimal expectations in all areas regarding content analysis, synthesis, and evaluation of topics, participation, timeliness, and writing style.	27 to >24.0 pts Proficient Good work in most areas. Student demonstrates minor deficiencies in some areas regarding content, analysis, writing style, and/or participation.	24 to >0.0 pts Developing Poor to fair work in most areas. Student exhibits need for improvement in most areas regarding content, analysis, writing style, and/or participation.	0 pts Not Present Failing. Student shows evidence of refusal or inability to meet minimum standards of work.	30 pts
Personal application	5 to >4.0 pts Advanced The student provides thorough applications as a result of his/her professional life.	4 to >3.0 pts Proficient The student provides good applications as a result of his/her professional life.	3 to >0.0 pts Developing The student provides poor to fair applications as a result of his/her professional life.	0 pts Not Present The student provides zero applications as a result of his/her professional life.	5 pts

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APA Formatting	10 to >9.0 pts Advanced APA format followed, organizes content under APA headings, no large filler quotes, clearly does not plagiarize, clearly finds supportive reasons in reading and applies them in the case study. APA-formatted reference list and in-text citations are included.	9 to >7.0 pts Proficient APA format followed most of the time, headings contained some errors, has no large filler quotes, does not plagiarize, finds supportive reasons in reading and applies them in the case study. Reference list and in-text citations contain 2 – 5 errors.	7 to >0.0 pts Developing APA format inconsistent throughout; missing headings; some large filler quotes; does not plagiarize; finds few supportive reasons in reading and applies them in the case study; reference list, in-text citations, and headings contain more than 5 errors.	0 pts Not Present APA format was not followed; large filler quotes present; does not plagiarize; does not find supportive reasons in reading or apply them in the case study; reference list and in-text citations are not included.	10 pts
Spelling, Grammar and Mechanics	10 to >9.0 pts Advanced The Case Study begins with a title page and was typed in 12-point Times New Roman fonts on all pages; all pages were double-spaced; 1-inch margins on all four sides were used. Correct grammar and punctuation were present throughout. Correct spelling and spacing were present throughout. The paper was typed in a formal style and written in the third person.	9 to >7.0 pts Proficient Some errors with the title page, 12-point Times New Roman fonts, double-spacing; or 1-inch margins were present. Some errors with errors with one or more of the following were present: • Grammar, and/or; • Punctuation, and/or; • Spelling, and/or; • Spacing. Some errors with formal style and/or third person were present. 1 – 3 errors were present.	7 to >0.0 pts Developing Significant errors with the title page, 12-point Times New Roman fonts, double-spacing; align text left; extra spacing; or 1-inch margins were present. Significant errors with one or more of the following were present: • Grammar, and/or; • Punctuation, and/or; • Spelling, and/or; • Spacing. Significant errors with formal style and/or third person were present. More than 3 errors were present.	0 pts Not Present Errors with spelling, grammar, and/or mechanics were so pervasive that the readability and level of scholarship of the paper were substantially reduced.	10 pts

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Page count	10 to >9.0 pts Advanced At least 3 complete pages of original graduate-level analysis, evaluation, and discussion (plus title page, reference page, and tables or figures).	9 to >7.0 pts Proficient At least 2.9 pages of original graduate-level analysis, evaluation, and discussion (plus title page, reference page, and tables or figures).	7 to >0.0 pts Developing 2.0 – 2.8 pages of original graduate-level analysis, evaluation, and discussion (plus title page, reference page, and tables or figures).	0 pts Not Present Less than 2 pages submitted.	10 pts
Total Points: 100					