

Criteria	Ratings										
Writing Mechanics	MASTERY Only minimal spelling, grammar, and/or punctuation errors present (1-2 errors). The overall sentence structure is well developed throughout, and paragraphs are fully developed with consistent style and clear communication.		PROFICIENT Minor spelling, grammar, and/or punctuation errors present, and/or sentence structure lacks minor elements of professional writing, and/or paragraphs are consistently developed. (3-4 errors)		DEVELOPING Minimal spelling, grammar, and/or punctuation errors present, and/or sentence structure lacks elements of professional writing, and/or paragraphs are not consistently developed. (5-7 errors)		EMERGING Multiple spelling grammar and/or punctuation errors present and/or sentence structure does not meet professional writing standards, and/or paragraphs are minimally developed. (more than 7-9 errors)		NOT EVIDENT Significant spelling, grammar, and/or punctuation errors present, and/or sentence structure does not meet professional writing standards, and/or paragraphs are poorly developed. (10 or more errors)		
Sources	MASTERY The use of sources was consistent throughout the document in all areas to support claims and/or statements in the artifact.		PROFICIENT In most areas, sources were consistently used throughout the submission to support claims and/or statements in the artifact.		DEVELOPING Sources were occasionally used to support some claims and/or statements in the artifact, but statements were not consistently supported with sources throughout.			EMERGING Minimal usage of sources present in the artifact, and/or the overall communication lacked appropriate research support.		NOT EVIDENT Sources were not used to support major statements and/or claims, where needed in the artifact	
APA formatting	MASTERY Citations, references, and formatting follow APA style guide, with only one or two minor errors.		PROFICIENT Citations, references, and formatting follow APA style guide, with more than 2 errors, but they are minor.		DEVELOPING APA style is demonstrated with some consistency, but the majority of the citation, references, and/or formatting is not correct.			EMERGING Formatting, citations, and/or references, are attempted, but do not follow APA style guidelines consistently.		NOT EVIDENT Formatting, citations, and references are not included, or do not follow appropriate APA style guide.	
Evaluation of Leadership style as benefit or risk to initiative	MASTERY The style of leadership or approach demonstrated is clearly communicated with strong, detailed examples and the evaluation of how the leadership is a benefit or area of risk to the initiative is supported with examples from the professional literature.		PROFICIENT The style of leadership or approach demonstrated is included with some detail and the evaluation of how the leadership is a benefit or area of risk to the initiative is supported with at least one example from the professional literature.		DEVELOPING The style of leadership or approach demonstrated is included with little detail and the evaluation of how the leadership is a benefit or area of risk to the initiative is included but not well supported by the professional literature.			EMERGING The style of leadership or approach demonstrated is included with little to no detail and the evaluation of how the leadership is a benefit or area of risk to the initiative is included but does not have support from the professional literature.		NOT EVIDENT The style of leadership or approach demonstrated is not included and/or the evaluation of how the leadership is a benefit or area of risk to the initiative is not addressed.	
Presentation	MASTERY A professional and well-developed presentation is provided which is constructed for a specific audience. The presentation includes the benefits to the audience and the story.		PROFICIENT A professional presentation is provided which is constructed for a specific audience. The presentation includes the benefits to the audience and the story.		DEVELOPING A professional presentation is provided which is constructed for a specific audience. The presentation does not clearly articulate the benefits to the audience or the story.			EMERGING A presentation is provided which is constructed for a specific audience. The presentation does not clearly articulate the benefits to the audience or the story.		NOT EVIDENT A presentation is provided but the specific audience is not clear. The presentation does not clearly articulate the benefits to the audience or the story.	
Presentation development and delivery	MASTERY The presentation was very well developed with clean slides and easy to follow. The speaker was clear, articulate, and had a good flow and presence.		PROFICIENT The presentation and speaker were good, but had a few errors or weaknesses in the slides and the presenter was sometimes hard to hear or follow.			DEVELOPING The slides were developed, but not always easy to understand. The delivery was weak and the speaker was hard to understand.		EMERGING The slides were hard to follow and the presenter wasn't clear or understandable.		NOT EVIDENT The presentation and / or recording were not provided.	
Presentation: Format and Content	MASTERY The presentation audio was very effective and clear. All assignment details were very thoroughly addressed.		PROFICIENT The presentation audio was effective and clear. All assignment details were thoroughly addressed.		DEVELOPING The presentation audio was somewhat effective. Assignment details were somewhat addressed.			EMERGING The presentation audio was unclear. Assignment details were minimally addressed.		NOT EVIDENT The presentation audio was not included. Not all assignment details were addressed.	