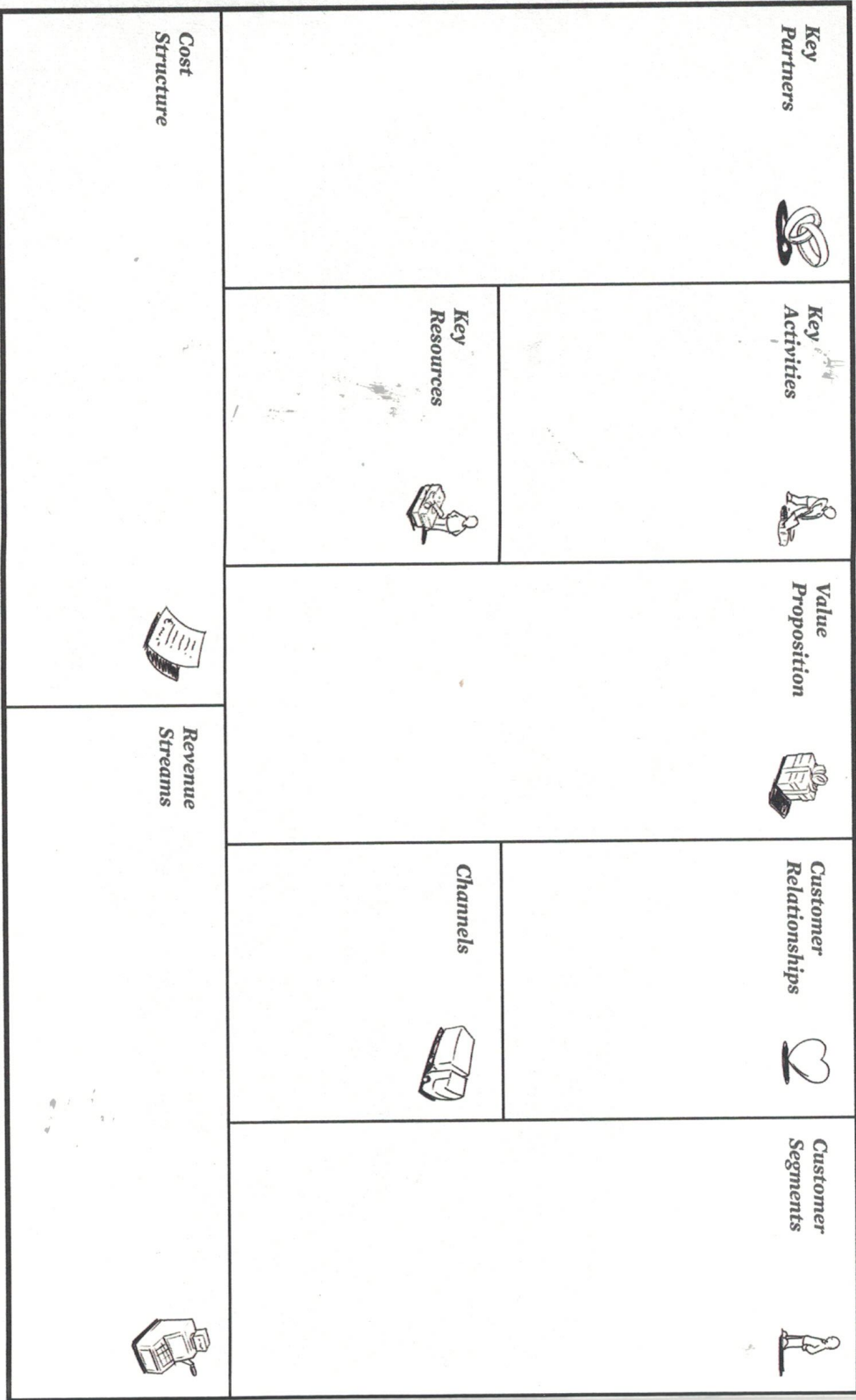


# The Business Model Canvas



For a large poster-size version of The Business Model Canvas, visit [www.businessmodelgeneration.com](http://www.businessmodelgeneration.com).

① PLOT THE  
CANVAS  
ON A  
POSTER