Name: **w03a1**

Description: **w03a1 - Strategic Management and Strategic Competitiveness**

Exit

Grid View List View

	Unacceptable	Needs Improvement	Satisfactory	Competent	Exemplary
Assess how globalization and technology changes have impacted the corporation you researched.	**0** (0.00%) Did not submit or incompletely assessed how globalization and technology changes have impacted the corporation you researched.	**15.6** (13.00%) Insufficiently assessed how globalization and technology changes have impacted the corporation you researched.	**18** (15.00%) Partially assessed how globalization and technology changes have impacted the corporation you researched.	**20.4** (17.00%) Satisfactorily assessed how globalization and technology changes have impacted the corporation you researched.	**24** (20.00%) Thoroughly assessed how globalization and technology changes have impacted the corporation you researched.
Apply the industrial organization model and the resource-based model to determine how your corporation could earn above-average returns.	**0** (0.00%) Did not submit or incompletely applied the industrial organization model and the resource-based model to determine how your corporation could earn above-average returns.	**19.5** (16.25%) Insufficiently applied the industrial organization model and the resource-based model to determine how your corporation could earn above-average returns.	**22.5** (18.75%) Partially applied the industrial organization model and the resource-based model to determine how your corporation could earn above-average returns.	**25.5** (21.25%) Satisfactorily applied the industrial organization model and the resource-based model to determine how your corporation could earn above-average returns.	**30** (25.00%) Thoroughly applied the industrial organization model and the resource-based model to determine how your corporation could earn above-average returns.
Assess how the vision statement and mission statement of the corporation influence its overall success.	**0** (0.00%) Did not submit or incompletely assessed how the vision statement and mission statement of the corporation influence its overall success.	**15.6** (13.00%) Insufficiently assessed how the vision statement and mission statement of the corporation influence its overall success.	**18** (15.00%) Partially assessed how the vision statement and mission statement of the corporation influence its overall success.	**20.4** (17.00%) Satisfactorily assessed how the vision statement and mission statement of the corporation influence its overall success.	**24** (20.00%) Thoroughly assessed how the vision statement and mission statement of the corporation influence its overall success.

	Unacceptable	Needs Improvement	Satisfactory	Competent	Exemplary
Evaluate how each category of stakeholder impacts the overall success of this corporation.	**0** (0.00%) Did not submit or incompletely evaluated how each category of stakeholder impacts the overall success of this corporation.	**15.6** (13.00%) Insufficiently evaluated how each category of stakeholder impacts the overall success of this corporation.	**18** (15.00%) Partially evaluated how each category of stakeholder impacts the overall success of this corporation.	**20.4** (17.00%) Satisfactorily evaluated how each category of stakeholder impacts the overall success of this corporation.	**24** (20.00%) Thoroughly evaluated how each category of stakeholder impacts the overall success of this corporation.
Include three references.	**0** (0.00%) No references provided.	**3.9** (3.25%) Does not meet the required number of references; all references poor-quality choices.	**4.5** (3.75%) Does not meet the required number of references; some references poor-quality choices.	**5.1** (4.25%) Meets number of required references; all references high-quality choices.	**6** (5.00%) Exceeds number of required references; all references high-quality choices.
Clarity, writing mechanics, and formatting requirements.	**0** (0.00%) More than 8 errors present.	**7.8** (6.50%) 7–8 errors present.	**9** (7.50%) 5–6 errors present.	**10.2** (8.50%) 3–4 errors present.	**12** (10.00%) 0–2 errors present.

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