

BUS 475- Business And Society

ASSIGNMENT INFORMATION

Due Date
Monday, March 8, 2021
9:00 AM

Points Possible
265
[View Rubric](#)

Challenges in the Business Environment

Overview

Changing, or even stating, a company's values can be a long and arduous process, but it often pales in comparison to the effort it takes to make sure they are honored, implemented and projected. In this assignment, you evaluate how well your chosen company from the first assignment has done in "walking the talk" and responding to a social issue.

Preparation

Review your chosen company's mission and values statements as well as other sources that provide insight into the company's values with regard to social responsibility. Pick two of their primary values and research how the company manifests those values. Simple examples might be the commitment to workplace diversity or ecological sustainability.

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Instructions

Create a 3–5-minute (approximately 6–8 slides) PowerPoint presentation that evaluates how well the company embodies its issue-related values. Your presentation should contain detailed speaker's notes that flesh out and support main points, ideas, or conclusions and have supporting citations.

6 Slides

1. Summarize your chosen company's Supplier Responsibility information.
2. In your own words, explain how each aspect of your Supplier Code of Conduct is committed to ethical business practices and social responsibility.
3. Discuss your company's stance on each of the following areas:
 - Empowering Workers.
 - Labor and Human Rights.
 - Health and Safety.
 - The Environment.
 - Accountability.
4. Identify the key ways that your company's Code of Conduct has changed since last year.

When finished, make sure to click **Submit**.

Optionally, click **Save as Draft** to save changes and continue working later, or click **Cancel** to quit without saving.

Name: **w09a1**[Exit](#)Description: **w09a1 - Challenges in the Business Environment****Grid View**

List View

	Unacceptable	Needs Improvement	Satisfactory	Competent	Exemplary
Summarize your chosen company's Supplier Responsibility information.	0 (0.00%) Did not submit or incompletely summarized your chosen company's Supplier Responsibility information.	17.225 (6.50%) Insufficiently summarized your chosen company's Supplier Responsibility information.	19.875 (7.50%) Partially summarized your chosen company's Supplier Responsibility information.	22.525 (8.50%) Satisfactorily summarized your chosen company's Supplier Responsibility information.	26.5 (10.00%) Thorough summarized your chosen company's Supplier Responsibility information.
Explain how each aspect of your Supplier Code of Conduct is committed to ethical business practices and social responsibility.	0 (0.00%) Did not submit or incompletely explained how each aspect of your Supplier Code of Conduct is committed to ethical business practices and social responsibility.	25.8375 (9.75%) Insufficiently explained how each aspect of your Supplier Code of Conduct is committed to ethical business practices and social responsibility.	29.8125 (11.25%) Partially explained how each aspect of your Supplier Code of Conduct is committed to ethical business practices and social responsibility.	33.7875 (12.75%) Satisfactorily explained how each aspect of your Supplier Code of Conduct is committed to ethical business practices and social responsibility.	39.75 (15.00%) Thorough explained how each aspect of your Supplier Code of Conduct is committed to ethical business practices and social responsibility.
Discuss your company's stance on specified social responsibility issues.	0 (0.00%) Did not submit or incompletely discussed your company's stance on specified social responsibility issues.	25.8375 (9.75%) Insufficiently discussed your company's stance on specified social responsibility issues.	29.8125 (11.25%) Partially discussed your company's stance on specified social responsibility issues.	33.7875 (12.75%) Satisfactorily discussed your company's stance on specified social responsibility issues.	39.75 (15.00%) Thorough discussed your company's stance on specified social responsibility issues.

	Unacceptable	Needs Improvement	Satisfactory	Competent	Exemplary
Identify the key ways that your company's Code of Conduct has changed since last year.	0 (0.00%) Did not submit or incompletely identified the key ways that your company's Code of Conduct has changed since last year.	25.8375 (9.75%) Insufficiently identified the key ways that your company's Code of Conduct has changed since last year.	29.8125 (11.25%) Partially identified the key ways that your company's Code of Conduct has changed since last year.	33.7875 (12.75%) Satisfactorily identified the key ways that your company's Code of Conduct has changed since last year.	39.75 (15.00%) Thoroughly identified key ways your company's Code of Conduct has changed since last year.
Examine the manner in which your company's Supplier Code of Conduct helps the organization operate as a socially responsible organization.	0 (0.00%) Did not submit or incompletely examined the manner in which your company's Supplier Code of Conduct helps the organization operate as a socially responsible organization.	25.8375 (9.75%) Insufficiently examined the manner in which your company's Supplier Code of Conduct helps the organization operate as a socially responsible organization.	29.8125 (11.25%) Partially examined the manner in which your company's Supplier Code of Conduct helps the organization operate as a socially responsible organization.	33.7875 (12.75%) Satisfactorily examined the manner in which your company's Supplier Code of Conduct helps the organization operate as a socially responsible organization.	39.75 (15.00%) Thoroughly examined manner in which your company's Supplier Code of Conduct helps the organization operate as a socially responsible organization.
Recommend the stakeholder roles (4–5) needed on the team and how each supports the project.	0 (0.00%) Did not recommend the stakeholder roles (4–5) needed on the team and how each supports the project.	25.8375 (9.75%) Insufficiently recommend the stakeholder roles (4–5) needed on the team and how each supports the project.	29.8125 (11.25%) Partially recommend the stakeholder roles (4–5) needed on the team and how each supports the project.	33.7875 (12.75%) Satisfactorily recommend the stakeholder roles (4–5) needed on the team and how each supports the project.	39.75 (15.00%) Thoroughly recommend the stakeholder roles (4–5) needed on the team and how each supports the project.

	Unacceptable	Needs Improvement	Satisfactory	Competent	Exemplary
Appropriate use of SWS in-text citations and three references provided.	0 (0.00%) Lack of reference page, in-text citations and/or lack of reference section. Reference page, in-text citations and references were given, but not in SWS format. Did not meet the required number of references, and/or references were of poor quality.	8.6125 (3.25%) Reference page, in-text citations and references were given, but not in SWS format. Did not meet the required number of references, and/or references were of poor quality.	9.9375 (3.75%) Partially free of errors in grammar, spelling, punctuation/formatting. Reference page, in-text citations and references were given, but not in SWS format. Partially met the required number of references, and/or references were of poor quality.	11.2625 (4.25%) Reference page, in-text citations and references were mostly given in SWS format. Mostly met the required number of references.	13.25 (5.00%) Reference page, in-text citations and references were thoroughly given in APA/SWS format. Thorough met the required number of references.
Clarity, writing mechanics, and formatting requirements.	0 (0.00%) More than 8 errors present.	17.225 (6.50%) 7–8 errors present.	19.875 (7.50%) 5–6 errors present.	22.525 (8.50%) 3–4 errors present.	26.5 (10.00%) 0–2 errors present.

Name: **w09a1**

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Description: **w09a1 - Challenges in the Business Environment**