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University of Colorado originally said sales on its Boulder campus would bring in about \$1 million in tax revenue. CU then said weeks later that it had miscalculated and that the figure was actually closer to \$200,000.

Boulder has not started collecting data on revenue brought in thus far from the tax, which went into effect July 1.

"We wanted to be conservative with the 2018 estimate," Pattelli said of the new projection of \$1.5 million. "Once we have data we will adjust if needed."

Though the tax was introduced by citizens and passed by voters, its actual implementation is up to the City Council, which approved the creation of an advisory committee to advise on how the spend the revenue.

After issuing a request for proposals, the city heard from 18 different parties that asked for a combined \$1,244,769.

The 16 that were approved for a total of about \$950,000 in funding range widely in their missions, though, in the committee's view, the programs the money will benefit all aim to improve access to healthier lifestyles.

Local health officials and those who campaigned for the tax say the issue of access is particularly pronounced for low-income and non-white communities. Studies show those groups are disproportionately targeted by sugary-drink producers and suffer disproportionately from heart disease, diabetes, obesity and other health problems linked to the consumption of liquid sugar.

The 16 programs recommended for 2017 funding are:

- Safety Net Dental Services by Dental Aid
- For Our Kids: Equal Access to Bikes by Community Cycles
- Care System Enhancements by Clinica
- Healthy Eating Active Living by Boulder County Public Health
- Healthy Food Redistribution by Boulder Food Rescue
- Trip Tracker and No Student Hungry by the Boulder Valley School District
- Healthy Weight and Your Child and Children's Alley by the YMCA
- Fresh is Best by Community Food Share
- Health and Fitness

through Nutrition and Play by Family Learning Center

- Promoting Healthy Eating by Growing Gardens
- Dream Big: Healthy Together by I Have a Dream Boulder County
- Goals for your Health by El Centro Amistad
- Financial Aid Enhancement by Boulder Parks and Recreation
- Children's House Garden by the Children's House Preschool

The City Council will approve the tax revenue's use in its review of the 2018 budget, which is set to take places over two meetings in October. Proposals for next year, which can include entirely new programs — this year's beneficiaries are all existing programs — will be accepted in the coming weeks.

If it is true that the tax will only bring in about \$1.5 million a year, then the 2017 revenues will fall well short of the \$950,000 promised. But, city staff said, any shortcoming will be accounted for with 2018 revenues.

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