

I. Title: Bad Days at New Day Products

II. Introduction

The [AICPA Pre-certification Core Competency Framework](#) provides detailed explanations of the following:

Project Competencies:

- Research:
 - Identify, access and apply relevant professional frameworks, standards and guidance, as well as other information for analysis and to make informed decisions.
- Governance perspective:
 - Understand the legal and regulatory environments affecting an organization and their effects on an organization's operations, internal controls and enterprise risk management. Recognize an organization's social and environmental responsibilities.
- Professional behavior:
 - Practice in a manner that is consistent with the character and high standards set by the AICPA and the accounting profession. Demonstrate a work ethic and respect for diversity, as well as a commitment to continuously acquire new personal and professional skills and knowledge.
- Decision-making:
 - Objectively identify and critically assess issues and use professional judgment to develop appropriate decision models, identify and analyze the costs and benefits of alternative courses of action and recommend optimal solutions.
- Communication:
 - Actively listen and effectively deliver information in multiple formats tailored to the intended audience.

The principals, Honer, Reich, and Sweeting, were impressed with how you addressed the prior high-profile case that when a new opportunity arose, your name was one of the first mentioned. You attended the weekly Monday morning meeting led by one of the three principals; this week Reich led the meeting. He announced a case had just crossed his desk involving a well-funded non-profit organization that he needs his best investigators to review and provide feedback.

Eager to advance your career, you ask to be assigned to high-profile fraud case.

III. Steps to completion

Step 1: Read the case study file in the Project 2 folder: *Bad Days at New Day Products*. Be sure to download and review the case file.

Step 2: Review the grading rubric in the Project 2 folder to learn how your deliverable will be graded

Step 3: Review APA Style, 7th ed because your report will be graded in strict APA Style format.

Step 4: Using MS Word, answer questions 1, 2, 3, 4, and 6 at the bottom of the case study file on pages 10 - 11 in report format, not in numbered answers.

For example, your report may include these subheadings or other relevant titles:

- Behaviors and characteristics
- Fraud risks of dark triad elements
- Red flags and due diligence
- Mitigate risk of fraud

Your report should NOT look like this:
Question 1: Answer,
Question 2: Answer,
Question 3: Answer, and
Question 4: Answer.

Step 5: Prepare and present a PowerPoint (PPT) presentation file to answer question #5.