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Assignments

Assignment List Assignment Week 6: Professional Organizations

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DUE: Oct 15, 2017 11:55 PM

Grade Details

Grade N/A 

Gradebook Comments None

Assignment Details

Open Date	Oct 2, 2017 12:05 AM
Graded?	Yes
Points Possible	100.0
Resubmissions Allowed?	No

Attachments checked for originality? Yes

Assignment Instructions

Instructions:

For this week's assignment, you will be preparing a written essay using APA format. Refer to the APA resources provided in the classroom and in our online library for formatting questions. Be sure to review the feedback from your previous assignments. Your essay should be 2 – 4 pages of written content, along with a properly formatted title page and reference page. An abstract should **not** be included. The content for your essay is described below.

Choosing a professional organization focused on a specific segment of the hospitality industry that you are interested in (American Hotel & Lodging Association, National Restaurant Association, ARAMARK, and Compass Group are examples), describe and assess their role and influence within the industry segment.

For the writing assignment, discuss who the group is, their roots, how they influence the industry, and analyze their role in reacting to or preventing a specific issue related to the industry. An example would be how the AH&LA has been engaged with immigration reform or minimum wage or how ARAMARK is incorporating "green" business practices to reduce environmental harm.

Use the school's online library to conduct further research on this issue. Your essay should outline how this issue came to be important to the industry, what the organization recommends as far as this legislative issue and why, and how this issue has impacted the industry.

Be sure that you clearly define the issue, **using a clear thesis statement**. A thesis statement basically states what you are proving in the essay. Develop the issue within your essay and include a concluding paragraph. All the supporting resources within the essay should add support to that thesis statement.

If you have any questions on the content or format for this assignment, please send me a message or post the question in the Q&A forum.

Assignment labeling: Assignment files will be labeled with the following format:

Student|Name_Assignment Name_Course Identifier Example:

FirstnameLastname_AssignmentOne_HOSP100 or Lastname_AssignmentOne_HOSP100

Refer to the grading rubric for guidelines and expectations.

Submission Instructions:

Submit your assignment as an attachment in the assignment section of the classroom. This must be submitted by Sunday, at 11:55 p.m. EST.

The honor pledge must be checked for the submission to be successful.

Once the assignment has been submitted, turnitin.com will automatically generate a similarity report. You should be aiming for a similarity score of less than 20%, excluding the reference page. This means that 80% or more of the content of your paper is written using your own original content.

Refer to the iRubric for details on how the assignment will be evaluated

Please send me a message if you have any questions about expectations or the assignment instructions.

Submission

To submit your assignment, attach one or more files and then click Submit.

An * designates a required field.

Originality of attachments will be verified by Turnitin. Both you and your instructor will receive the results.

Attachments

No attachments yet

[Add Attachments](#)

* ☐ **Honor Pledge:** I have neither given nor received aid on this assignment.

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