

Prior to beginning work on this discussion, read the required article by Appel and Kim-Appel (2010) and watch the *Episode: 118 - Inside Out: An Introduction to Psychology - The Enduring Self* video excerpt, which is accessible through the ProQuest database in the Ashford University Library. For this discussion, you will build on your experience in the "Personality Theory at Work in Popular Media" discussion from last week by re-examining the major theoretical approaches studied in the class (psychodynamic, behavioral, learning, trait and type, and humanistic) within the realm of social networks. In addition to these five domains, you will also consider the theoretical approaches related to complex models. Your initial post will be presented in a video format. Please see the instructions for this below.

To begin, choose a social networking site (this may be [Facebook](#) (Links to an external site.)Links to an external site., [LinkedIn](#) (Links to an external site.)Links to an external site., or [Twitter](#) (Links to an external site.)Links to an external site.). Choose someone you know in your personal or professional life who has a profile on one of these three social networking services. It is important in your posts and responses not to disclose identifying information about your subject. You may choose a pseudonym by which to identify your selected subject in this discussion.

Choose one of the five domains (psychodynamic, behavioral, learning, trait and type, and humanistic) and create a personality profile based on your current knowledge of your chosen subject using the framework of your selected domain. Then, review the online profile or feed of your subject in your chosen social networking site and create a personality profile based on the information your subject has published on the site using the framework of your selected domain.

Compare and contrast the two different personality profiles. Provide an analysis of any differences between the two profiles. Select one of the models with the complex models domain. Explain the reasoning for the differences between the real world and online personality of your subject using your selected model within the complex models domains. Research a minimum of two articles on your chosen model and use these to support your statements. Evaluate and describe the usefulness of complex models as they pertain to this exercise in personality theory.

You may create your initial post as a screencast video presentation or a video blog using the software of your choice. Quick-Start Guides are available for [Prezi](#) (Links to an external site.)Links to an external site., [Screencast-O-Matic](#) (Links to an external site.)Links to an external site., and [YouTube](#) (Links to an external site.)Links to an external site. for your convenience. Be sure to include all the required material from the instructions above in your presentation or video blog. Once you have created your video, please include the link in your initial post. In your initial post, please include citations for your references and a brief reflection on the differences between creating a written post and having to present the material via screencast/video.