

**Introduction:**

<Write little bit about your project and company/organisation/business you are choosing for your project. >

Age care

**Organisations vision:****Organisations mission:****Organisations Values:**

female, respected care

**Analyse political, economic, social and technological (PEST) developments in a global context.**

- **Political environment:**

factors

2 pts

- **Economic environment:**

factors

- **Social environment:**

factors

- **Technological environment:**

factors

computing tech.

- Cop's rights can not use for company's work

**Strengths and weaknesses of competitors and allies (at least 2)**

Student Name

Student Id

- **Competitor 1:** Name of the company

✓ Strength :

✓ Weakness:

- **Competitor 2:**

✓ Strength :

✓ Weakness:

**SWOT Analysis of your business:**

- **Strength**

- **Weakness** \_

- **Threat**

- **Opportunities**

**Strategic objectives and strategies needed for the future (at least 2)**

- **Strategic objectives 1:**

<Write here>

2 goals

- **Strategy needed 1:** <Write here>

Priority:

Timeframe:

Responsible party/person:

KPI (measurable performance indicator):

- **Strategy needed 2:** <Write here>

Priority:

Timeframe:

Responsible party/person:

KPI (measurable performance indicator):

- **Strategic objectives 2:**

<Write here>

- **Strategy needed 1:** <Write here>

Priority:

Timeframe:

Responsible party/person:

KPI (measurable performance indicator):

- **Strategy needed 2:** <Write here>

Priority:

Timeframe:

Responsible party/person:

KPI (measurable performance indicator):

**The implementation schedule:**

when & what

**Methods for monitoring the implementation of the plan:**

3 weekly data base  
evaluation of feedback

**Risk Management Plans:**

Risk Identified	Level of risk (high/moderate/low)	Risk mitigation strategies

Priority  
of the  
risk

**Final Recommendation:**

**Conclusion:**