

Title: Exploring the Alchemy of Qualitative Management Research: Seeking Trustworthiness, Credibility and Rigor Through Crystallization.

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Abstract: In this paper we explore crystallization in terms of its contribution to qualitative management research. This exploration of crystallization is based on a postmodern view where we utilize triangulation as a point of departure. Currently, the use of crystallization is underdeveloped in the management discipline. Qualitative literature and metaphors are utilized to develop a focus on moving qualitative management research away from positivist terms. To do this we crystallize crystallization with an emphasis on the embodiment of the qualitative researcher as the primary tool in addition to the development of rigor through credibility and trustworthiness. This conceptual approach can benefit qualitative management researchers by drawing upon development and advancement of other disciplines. It is the practice of theory rather than the presentation of theory. The alignment of qualitative management research through a multi-genre approach follows the evolution of qualitative research methods. We aim to stimulate the conversation and position crystallization within the field of qualitative management research as a method for obtaining deeper and richer understanding of phenomena whilst building rigor, allowing creativity and developing intuition for the interpretivist qualitative management researcher.
[ABSTRACT FROM AUTHOR]

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