

# Appraisal of Proposals

## Instructions

For this assignment, write two proposals for new programs and an appraisal of each proposal from a government agency perspective.

- One proposal will be a program with a for-profit business model.
- One proposal will be a program with a nonprofit organization model.

Each new program proposal should be 3–5 pages and present an initiative to address the need presented from your Unit 3 community needs assessment on **Substance and Drug Abuse**. Please see attached paper. Each proposal should highlight key components of the community needs assessment that supports the need for the new program and how the new program addresses this need. Each proposal should include an appropriate strategy for program evaluation and address issues of diversity and inclusion.

The appraisal should be a 2–3 page synopsis and critique of each of the two programs, including how well each addresses the social problem, how well it meets the community need for diverse populations, and the ethical considerations of a government agency in contracting or in funding the proposal.

All of this work should be supported by the required course readings and other credible sources.

To successfully complete this assignment, you will need to address the following:

- Nonprofit Proposal:
  - Design a program for a nonprofit organization to address your identified community need from the Unit 3 assignment.
  - Identify a type of program evaluation that would be appropriate for a nonprofit organization's program.
- For-Profit Proposal:
  - Design a program for a for-profit business to address your identified community need.
  - Identify a type of program evaluation that would be appropriate for a for-profit business's program.

- Appraisal:
  - Complete an appraisal comparing and contrasting the two programs from a government perspective.
  - Critique how well the programs address the social problem.
  - Examine how well the programs address issues of diversity and inclusion.
  - Explain ethical considerations of government funding or contracting in relation to each proposal.

## Submission Requirements

To complete this assignment successfully, your paper will need to meet the following specifications:

- Page length: Your paper should be 5–10 pages overall, comprising a portfolio of these three documents:
  - The Nonprofit Proposal.
  - The For-Profit Proposal.
  - The Appraisal.
- Communication: Communicate using professional academic writing and apply current APA format and style appropriately. Communicate in a manner that is scholarly, professional, and respectful of the diversity, dignity, and integrity of others, consistent with expectations of the human services profession.
- Resources: Support your work with a minimum of 15 reputable sources, including required readings and other scholarly or professional sources such as peer-reviewed journals.
- Font and size: Times New Roman, 12 point.

Refer to the Appraisal of Proposals Scoring Guide to ensure that you meet the grading criteria for this assignment.