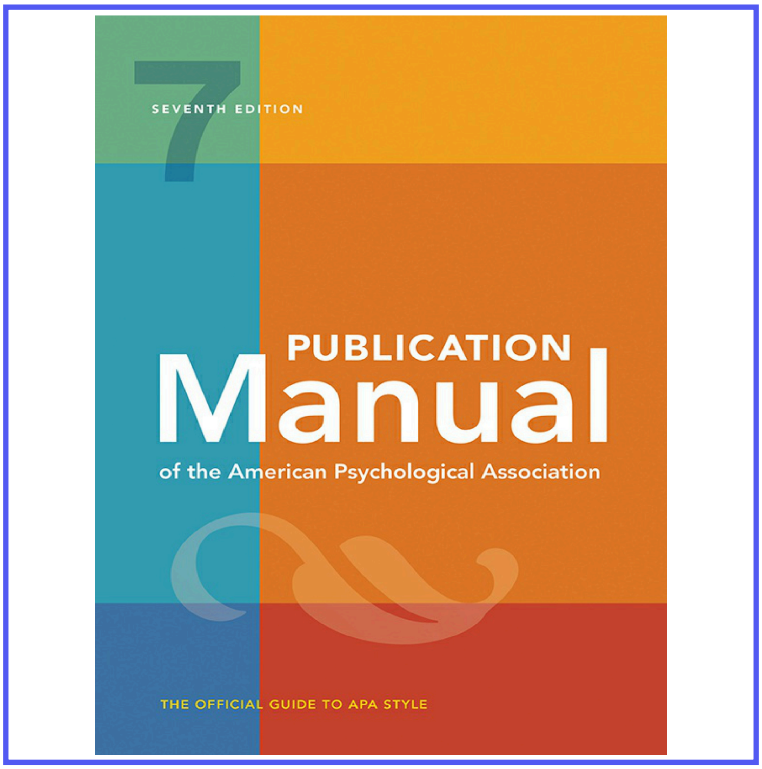


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INTRODUCTION

Excellence in writing is critical for success in many academic and professional pursuits. APA Style is a set of guidelines for clear and precise scholarly communication that helps authors, both new and experienced, achieve excellence in writing. It is used by millions of people around the world in psychology and also in fields ranging from nursing to social work, communications to education, business to engineering, and other disciplines for the preparation of manuscripts for publication as well as for writing student papers, dissertations, and theses. The Publication Manual of the American Psychological Association is the authoritative resource for APA Style, and we are proud to deliver its seventh edition.