

ACTION V ( FIVE) Need three pages plus, title page and reference page.

Written in the APA FORMAT, Reference three sources and include a title page and a reference page, minimum three pages , double spaced , in 12pt , and TIMES NEW ROMAN font.

For this essay, paper written about the NETFLIX Company, you will conduct research on corporate strategies and the affect they have on the decision process. . As you explore the decision process, consider how corporate strategies influence these

decisions. In your essay, address the following questions:

1. What is a functional strategy?
2. What are stability strategies in business? What are the pros and cons of these strategies?
3. What are competitive and cooperative strategies?
4. What are the tradeoffs (pros and cons) between an internal and an external growth strategy? Which approach is best as an international strategy? Why? What about retrenchment?

Your essay should be two to three pages in length, double-spaced, and in 12 pt. Times New Roman font. The title and

reference pages do not count towards the minimum page length.