

Chapter 3: Wells Fargo: The Stage Coach Went Out of Control : 3-5 Chapter Review

Book Title: Business Ethics: Ethical Decision Making and Cases

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## 3-5 Chapter Review

### 3-5a Questions for Discussion

1. How did Wells Fargo's focus on short-term gains violate the duties they owed to consumers, regulators, and employees?
2. Describe how the Wells Fargo scandal demonstrates that organizational leaders must not only establish goals but ensure that those goals are being acted upon appropriately.
3. Why are ethical values useless unless they are continually reinforced within the company?

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