

Food in Transit

As you sit to eat a meal, you may wonder how many processes and activities must be completed before the product gets to your table. Consumers want quality, fresh food products at a reasonable price. Each of those characteristics requires food manufacturers to operate efficiently to remain in business and stay competitive.

Consider Texas-based Mission Foods, one of the largest manufacturers of Mexican food products in the U.S. Their operations consist of 16 plants and 50 distribution centers. Mission's distribution model uses