

- 9.2. Think of as many creative names as you can for a restaurant. Consider all types of establishments, from the fancy high-priced variety to the lowly coffee shop, as well as all types of cuisines.
- 9.3. Most of us complain that we don't have enough closets. Yet we seldom use very efficiently the closet space we already have. Redesign your closet at home (or if you prefer, the one at college) to achieve maximum use of its space. Do "before" and "after" sketches of the closet.



APPLICATIONS

For each of the following applications, find the best expression of the problem or issue, investigate it as necessary, and then produce as many ideas as you can, applying what you learned in this chapter. (Record all your thoughts as they occur to you, and be prepared to submit them to your instructor.) Finally, state which of your ideas you believe is best, and briefly explain why.

- 9.1. You've entered a snow sculpture contest. The most important judging criterion, according to the organizers of the contest, will be creativity. There is no special theme, nor are there any restrictions on size or form.
- 9.2. In some cultures, the elderly are greatly respected and made to feel important. Their views are considered especially valuable because they are formed out of a lifetime of experience. In our culture it is quite different. Most of those over 70 are regarded as having nothing to offer society.
- 9.3. Many people, notably students, believe that extracurricular activities in high school complement the curriculum and provide valuable opportunities for personal growth and achievement. Yet many communities are finding the cost of financing today's schools an intolerable burden and are looking for ways to reduce that cost. Some are deciding, reluctantly, that they must cut extracurricular activities (including varsity sports) from the school budget.
- 9.4. The American Lung Association is looking for ways to warn teenagers about the dangers of cigarette smoking. Assist the association.
- 9.5. Going to the hospital for the first time can be a frightening experience, particularly for small children. Think of as many ways as you can to make the children's ward of a hospital a nonthreatening, cheery place.
- 9.6. Some states still consider adultery a crime and can legally impose monetary fines or prison sentences on anyone convicted of it.
- 9.7. Obesity is a growing concern in the United States. Authorities disagree about the best way to address it.

- 9.8. No reasonable person would deny that no one should be denied education or employment opportunity merely because of his/her race or ethnicity. Earlier in our country's history, unfortunately such denial was common. To overcome the effects of that situation, the government invented "affirmative action" programs that give preference to minority candidates by means of "set asides" and quotas. Supporters of such programs believe they are both necessary and fair; opponents argue that they constitute "reverse discrimination."
- 9.9. Before the 1960s, most parents were careful not to indulge or "spoil" their children. They believed that giving children duties and having them earn what they received developed in them a sense of responsibility and laid the foundation for character. But that philosophy of parenting was replaced by a more permissive one based on the idea that children are *entitled* to the best that parents can afford to give them and that setting conditions on parental giving—such as doing chores or adhering to certain rules—is tantamount to child abuse. Critics of that newer philosophy claim that it prevents children from becoming responsible adults. They point to the number of young adults still living at home, even after college, and contributing nothing to their parents.
- 9.10. In Chapter 8, we noted that the problem of having the string slip out of your sweatpants can be expressed in a number of ways, but we did not discuss that problem's solution.